

---

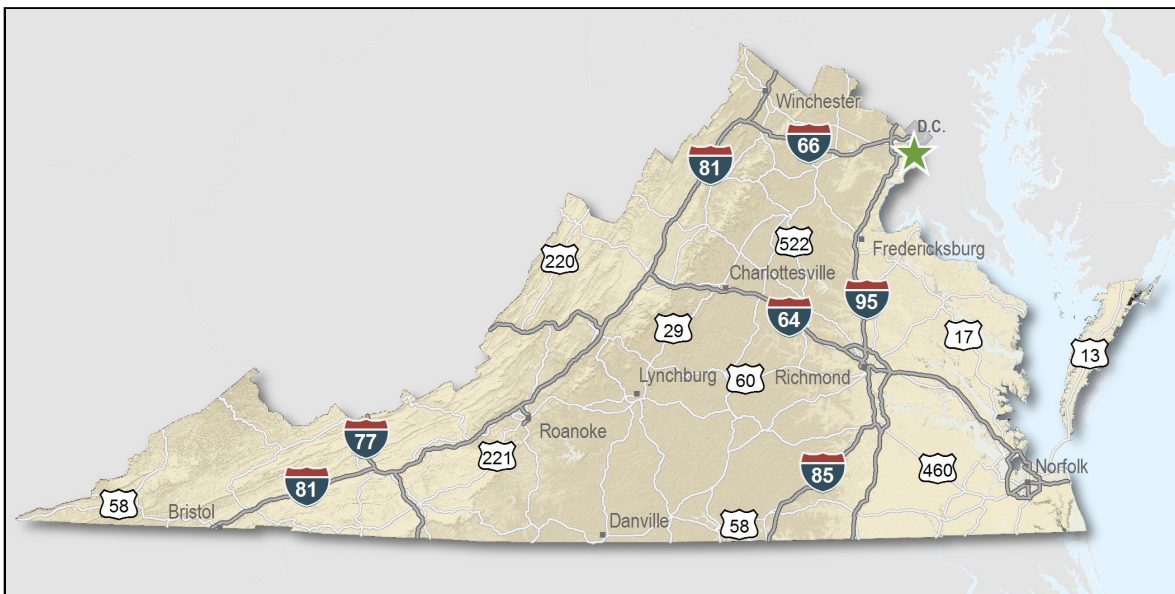
# City of Alexandria, Virginia

# Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

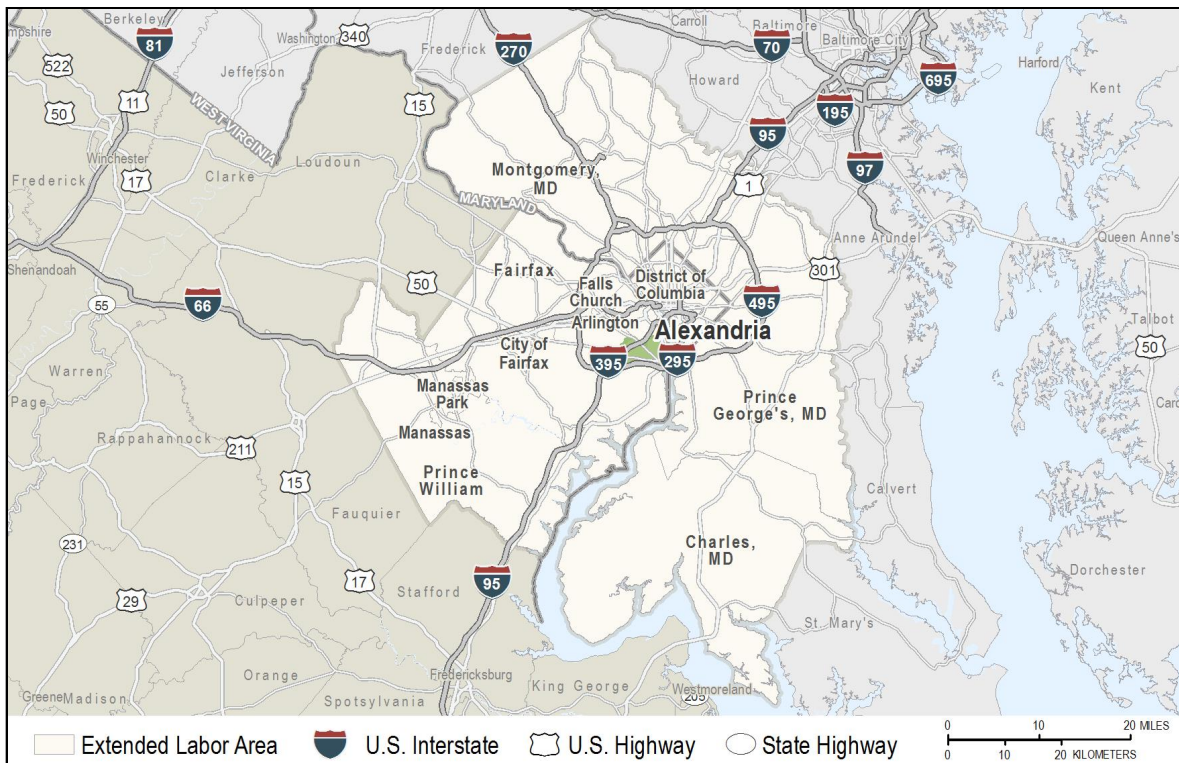
- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



# Location

The city of Alexandria is located in the northeastern tip of Virginia on the banks of the Potomac River across from Washington, D.C. The city is bounded by the Capital Beltway (I-95) to the south and Washington National Airport to the north. Interstate 395 bisects the city's west end and provides a direct link to downtown Washington, D.C. Alexandria is home to a growing base of high-technology firms, management consulting companies, professional services, and trade and pro-professional association headquarters.

Alexandria is within eight miles of downtown Washington, D. C.; 41 miles south of Baltimore, Maryland; 104 miles north of Richmond; 190 miles northwest of Norfolk, Virginia; and is part of the Washington-Arlington-Alexandria Metropolitan Statistical Area (MSA).



Alexandria claims the fourth largest concentration of professional associations and trade associations in the country, behind only New York City, Washington, D.C. and Chicago. Associations number approximately 400 in the City, employing nearly 11,000. In addition to the highly qualified workforce and close proximity to Capitol Hill, Alexandria is uniquely able to satisfy the real estate needs of not-for-profit organizations. Associations provide a valuable contribution to the economy of the City by offering a stable source of well-paying jobs for Alexandria residents.

# Labor Market

## Population

<b>Gender Distribution (2017)</b>		
	<b>Male</b>	<b>Female</b>
City of Alexandria	48.2%	51.8%
<b>Race/Ethnicity (2017)</b>		
<b>Classification</b>	<b>Profile Area</b>	<b>Extended Labor Area</b>
White	105,546	2,556,610
Black	37,525	1,455,872
Asian	10,661	550,213
Two or More	4,995	161,900
American Indian or Alaska Native	1,091	37,465
Pacific Islander	217	6,371
Hispanic (may be of any race)	26,630	292,930
<b>Median Age (2017)</b>		37 years

## Civilian Labor Force (2017)

City of Alexandria	98,590
Extended Labor Market Area	2,627,128
<b>Total</b>	<b>2,725,718</b>

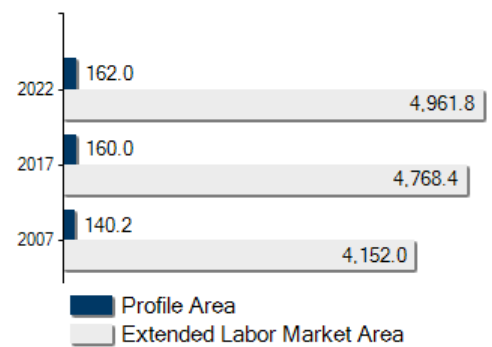
## Labor Force Participation (2013-2017)

City of Alexandria	76.9%
Extended Labor Market Area	71.4%

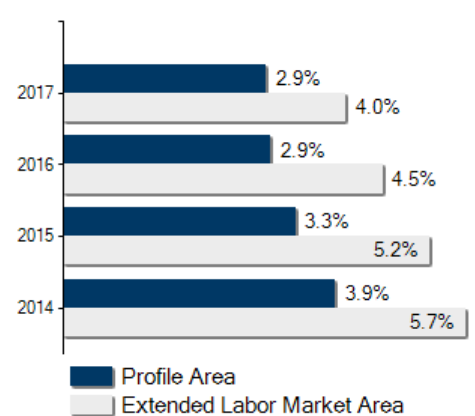
## Unemployment

<b>Unemployment Rate (September 2018)</b>	
City of Alexandria	2.1%
Extended Labor Market Area	3.4%
Statewide	2.8%
<b>Unemployed (2017)</b>	
City of Alexandria	2,829
Extended Labor Market Area	99,976
<b>Total</b>	<b>102,805</b>
<b>Underemployed (3rd Quarter 2018)</b>	
City of Alexandria	8,678
Extended Labor Market Area	257,319
<b>Total</b>	<b>265,997</b>

## Population in Thousands



## Unemployment Rates





# Labor Market

## Commute Time (2013-2017)

Worked from home	5,012	5.2%
Under 15 minutes	11,332	12.4%
15-24 minutes	23,486	25.7%
25-34 minutes	22,389	24.5%
35-44 minutes	10,692	11.7%
45-59 minutes	13,525	14.8%
Over 60 minutes	9,869	10.8%
Mean Travel Time to Work (minutes)		32

## Additional Labor Resources

High School Graduates Not Continuing (2017-2018)	130
Two-Year College Graduates (Spring 2017)	8,687
Two-Year College Enrollees (Fall 2017)	124,220
Other College and University Graduates (Spring 2017)	11,375
Total	144,412

**Career Readiness Certificate (06/30/2017-06/30/2018)**

Virginia’s Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient’s level of development skills.

City of Alexandria	7
Extended Labor Market Area	33
<b>Total</b>	<b>40</b>

**Educational Attainment**

On-Time Graduation Rate (Class of 2017)	83.1%
Percentage of City of Alexandria population age 25+ who are high school graduates (2013-2017)	91.4%
Percentage of City of Alexandria population age 25+ who have earned a Bachelor's Degree or higher (2013-2017)	61.8%



# Labor Market

## Employment by Sector\* (2nd Qtr. 2018)

Agriculture Forestry Fishing and Hunting	N.D.	N.D.
Mining Quarrying and Oil and Gas Extraction	0	0
Utilities	N.D.	N.D.
Construction	2,145	2.3%
Manufacturing	1,435	1.5%
Wholesale Trade	1,192	1.3%
Retail Trade	7,486	8.1%
Transportation and Warehousing	2,392	2.6%
Information	1,214	1.3%
Finance and Insurance	2,661	2.9%
Real Estate and Rental and Leasing	1,534	1.7%
Professional Scientific and Technical Services	16,916	18.3%
Management of Companies and Enterprises	980	1.1%
Administrative and Support and Waste Management	4,978	5.4%
Educational Services	1,402	1.5%
Health Care and Social Assistance	6,622	7.2%
Arts Entertainment and Recreation	841	0.9%
Accommodation and Food Services	8,799	9.5%
Other Services	9,992	10.8%
Total Government	21,590	23.3%
Federal Government	13,398	14.5%
State Government	995	1.1%
Local Government	7,197	7.8%
Unclassified	218	0.2%
Total	92,586	100.0%

N.D. - Not Disclosed

\*By Business Establishment



# Labor Market

## Major Employers

### NonManufacturing

#### Company

Department of Defense  
Grant Thornton  
INOVA Alexandria Hospital  
Institute for Defense Analyses  
Northern Virginia Community College  
Pentagon Federal Credit Union  
Public Broadcasting Service (PBS)  
Washington Metro Area Transit Authority

#### Product/Service

National security  
Audit, tax & advisory services  
Health care  
Scientific research  
Higher education  
Credit union  
Television broadcasting station  
Transit system



# Labor Market

## Closings, Reductions, Layoffs (1/2015 to date)

Date	Type	Company	Product/Service	Employees Affected
12/18/2017	Closing	General Dynamics Information Technology	Computer services provider to federal government clients	92
11/29/2018	Layoff	NetCentrics Corporation	Leading provider of IT services to the government	59

## Union Activity (8/1/2015 - 8/1/2018)

Petitions filed for representation	8
Elections won by union	5
Elections won by company	1

# Labor Market

## Estimated Earnings (May 2017)

Occupation	Median Wage (US\$)	Mean Wage (US\$)	Median Salary (US\$)	Mean Salary (US\$)
Laborers and Freight, Stock, and Material Movers, Hand Heavy and Tractor-Trailer Truck Drivers	13.69	14.85	28,470	30,895
Maintenance and Repair Workers, General	21.40	21.07	44,530	43,837
Office Clerks, General	21.98	23.04	45,717	47,938
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	18.41	19.62	38,293	40,810
Receptionists and Information Clerks	21.45	21.77	44,634	45,289
Customer Service Representatives	16.16	16.81	33,616	34,955
Bookkeeping, Accounting, and Auditing Clerks	18.55	19.80	38,577	41,178
First-Line Supervisors of Office and Administrative Support Workers	24.31	24.91	50,563	51,811
Computer Occupations, All Other	31.81	34.17	66,174	71,062
Computer User Support Specialists	55.53	54.91	115,502	114,206
Computer Network Architects	29.48	30.94	61,314	64,352
Network and Computer Systems Administrators	60.33	60.95	125,494	126,768
Software Developers, Systems Software	47.77	49.68	99,362	103,321
Software Developers, Applications	61.65	62.38	128,236	129,759
Information Security Analysts	55.99	56.63	116,464	117,787
Computer Systems Analysts	54.97	56.19	114,325	116,867
Accountants and Auditors	50.65	51.72	105,355	107,562
Management Analysts	41.06	46.00	85,412	95,669
Human Resources Specialists	50.45	54.56	104,923	113,481
	40.61	41.56	84,473	86,454

## Per Capita Personal Income (2016)

\$83,167

## Median Family Income (2013-2017)

\$119,485

# Education

## Public School Enrollment (Fall 2017)

Level	Number	Enrollment
Elementary	12	8,342
Combined	1	659
Middle	2	2,827
High School	1	3,974

## Student Teacher Ratio (FY 2017)

Elementary	14:1
Secondary	8:1

## Per Pupil Expenditure (FY 2017) (US\$)

17,533.00
-----------

## On-Time Graduation Rate (Class of 2017)

83.1%
-------

## High School Graduates Continuing Education (2017-2018)

84.5%
-------

## Advanced Programs (2017-2018)

Students taking 1 or more Advanced Placement (AP) Courses	976
Students taking 1 or more AP Exams	976
Students taking 1 or more Dual Enrollment Courses	414

## Workforce Development Facilities

Facility	Type
Alexandria Workforce Development Center	Comprehensive Center
Arlington Employment Center	Comprehensive Center



# Education

Higher Education Facilities – Fall 2017	
Facility	Enrollment
George Mason University - Arlington Campus	36,297 <sup>‡</sup>
George Mason University - Fairfax Campus	36,297 <sup>‡</sup>
George Mason University - Loudoun Campus	36,297 <sup>‡</sup>
George Mason University - Science and Technology Campus	36,297 <sup>‡</sup>
Northern Virginia Community College - Annandale Campus	19,610
Northern Virginia Community College - Loudoun Campus	13,842
Northern Virginia Community College - Alexandria Campus	12,007
Northern Virginia Community College - Woodbridge Campus	10,113
Northern Virginia Community College - Manassas Campus	8,998
Northern Virginia Community College - Medical Education Campus	2,142
George Washington University - Virginia Science and Technology Campus	1,856
California University of Management and Sciences	440 <sup>◊</sup>
Virginia Tech - Northern Virginia Center	*
Central Texas College - Quantico Campus	†
Northern Virginia Community College - Quantico Campus	†§
George Washington University - Alexandria Graduate Education Center	†
George Washington University - Arlington Graduate Education Center	†
Old Dominion University - Quantico Campus	†§
University of Maryland University College - Fort Belvoir Campus	†
University of Maryland University College - Quantico Campus	†
Averett University - Quantico Center	†§
Florida Institute of Technology - Quantico Campus	†
Institute for the Psychological Sciences	†

\* AAAA Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

§ Enrollment counted at a main campus.

◊ Fall 2016 Enrollment



# Education

## Higher Education Facilities – Fall 2017

Facility	Enrollment
ECPI University - Northern Virginia Campus	12,068 <sup>‡</sup>
Strayer University - Alexandria Campus	6,473 <sup>‡◊</sup>
Marymount University	3,375
Stratford University - Alexandria Campus	2,926 <sup>‡</sup>
Stratford University - Falls Church Campus	2,926 <sup>‡◊</sup>
Stratford University - Woodbridge Campus	2,926 <sup>‡</sup>
Virginia International University	895 <sup>◊</sup>
DeVry University - Arlington Campus	687 <sup>‡◊</sup>
The Art Institute of Washington - Arlington	667 <sup>◊</sup>
Argosy University	577 <sup>◊</sup>
Columbia College - Fairfax Campus	388 <sup>◊</sup>
IGlobal University	365 <sup>◊</sup>
Columbia College - Centreville Campus	162 <sup>◊</sup>
Aviation Institute of Maintenance - Manassas Campus	150 <sup>◊</sup>
Johns Hopkins University Whiting School of Engineering - Crystal City Center	†
Park University - Arlington Campus	†
Park University - Fort Myer Campus	†
Park University - Quantico Campus	†
Virginia Theological Seminary	†
Washington University of Virginia	†
Central Michigan University - Fort Belvoir Center	†
Central Michigan University - Joint Base Myer	†
Central Michigan University - Pentagon Center	†

<sup>†</sup> Enrollment figures are not available.

<sup>‡</sup> Enrollment figures are for all campuses.

<sup>◊</sup> Fall 2016 Enrollment



# Education

## Higher Education Facilities – Fall 2017

Facility	Enrollment
Strayer University - Arlington Campus	6,473 <sup>‡</sup> <sup>◊</sup>
Strayer University - Loudoun Campus	6,473 <sup>‡</sup> <sup>◊</sup>
Strayer University - Manassas Campus	6,473 <sup>‡</sup> <sup>◊</sup>
Strayer University - Woodbridge Campus	6,473 <sup>‡</sup> <sup>◊</sup>
University of Management and Technology	1,293 <sup>◊</sup>
University of Phoenix - Arlington Campus	526 <sup>‡</sup>
University of the Potomac - Virginia Campus	149 <sup>◊</sup>

<sup>‡</sup> Enrollment figures are for all campuses.

<sup>◊</sup> Fall 2016 Enrollment



# Transportation

Interstates	
Name	Distance
I-395	0.0 miles (0.0 km.)
I-95	0.0 miles (0.0 km.)
I-495	0.1 miles (0.2 km.)
I-295	0.8 miles (1.3 km.)
I-66	2.6 miles (4.2 km.)
I-695	3.4 miles (5.5 km.)
I-595	11.3 miles (18.2 km.)
I-270	11.7 miles (18.8 km.)

Note: Measured from border of locality/region.

Highways				
Highway 1	Highway 236	Highway 241	Highway 400	Highway 401
Highway 402	Highway 420	Highway 7		

Commercial Air Service		
<b>Ronald Reagan Washington National Airport, Arlington -- 5.6 miles (9.0 km.)</b>		
Air Canada	American Airlines	Delta Air Lines
Frontier Airlines	Southwest Airlines	Sun Country Airlines
United Airlines	Alaska Airlines	JetBlue Airways
Virgin America		





# Transportation

## Commercial Air Service

### Washington Dulles International Airport, Dulles -- 30.4 miles (48.9 km.)

Aeroflot Airlines	Air Canada	Air France
All Nippon Airways	American Airlines	Austrian Airlines
British Airways	Delta Air Lines	Ethiopian Airlines
Frontier Airlines	Icelandair	KLM Royal Dutch Airlines
Korean Air Lines	Lufthansa German Airlines	Saudi Arabian Airlines
Southwest Airlines	United Airlines	Virgin Atlantic Airways
Alaska Airlines	JetBlue Airways	South African Airlines
SAS/Scandinavian Airlines	Air Lingus	Copa Airlines
Virgin America	Avianca	Qatar
Porter Airlines	Turkish Airlines	AeroMexico
Brussels Airlines	Emirates	Etihad Airways
Air China	LATAM Airlines	Royal Air Maroc
Southern Airways Express		

### Baltimore/Washington International Thurgood Marshall Airport, Baltimore, MD -- 40.6 miles (65.4 km.)

Air Canada	American Airlines	British Airways
Delta Air Lines	Southwest Airlines	Spirit Airlines
United Airlines	Alaska Airlines	JetBlue Airways
Allegiant Air	Virgin America	Condor
Norwegian Air Shuttle	Norwegian Air Shuttle	Sunwing Airlines
ASA	ASA	
Wow air	XTRA Airways	ViaAir
Boutique Air	Southern Airways Express	

Note: Within a 75-mile drive of the center of the locality.

# Transportation

## General Aviation Service

Name	Runway Length
College Park Airport, College Park, MD	2,607 ft (795 m)

## Freight Rail Service

Norfolk Southern Railway Company
----------------------------------

## Seaports

Name	Distance
Port of Virginia (Inland Port Front Royal)	69.0 miles (111.0 km)
Port of Virginia	177.0 miles (284.9 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

## Other Ports of Entry

Name	Distance
Port of Washington - Dulles	30.4 miles (48.9 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.



# Utilities

Utilities	
Electric	Allegheny Power
Electric	Dominion Energy
Natural Gas	Virginia Natural Gas
Natural Gas	Washington Gas Company
Telecommunications	Verizon-Virginia
Telecommunications	Comcast Business Communications
Water	Virginia American Water Company
Water	Alexandria Sanitation Authority
Waste Water Treatment	Alexandria Sanitation Authority
Waste Water Treatment	Fairfax County Office of Waste Management
Waste Water Treatment	Virginia American Water Authority
Solid Waste Disposal	Ogden Martin Systems of Alexandria/Arlington, Inc. (waste-to-energy plant)

# Financial Institutions

## Financial Institutions – 1st Qtr 2018 Assets

<b>Bank</b>	<b>Assets (US\$ Millions)</b>
Bank of America, N.A.	1,765,242.0
Wells Fargo Bank, N.A.	1,716,532.0
PNC Bank, N.A.	368,067.1
TD Bank, N. A.	294,829.8
Capital One, N.A.	289,877.6
Branch Banking and Trust Company	215,012.0
SunTrust Bank	199,970.2
HSBC Bank USA, N. A.	179,972.4
Manufacturers and Traders Trust Co.	118,089.0
United Bank	18,609.9
EagleBank	7,684.2
Burke & Herbert Bank & Trust Co.	3,040.3
Access National Bank	2,824.1
John Marshall Bank	1,232.3



# Government and Taxes

## Government

The city of Alexandria has a City Manager and a seven-member City Council.

The city has a comprehensive plan and zoning and subdivision ordinances.

## Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

*Manufacturer's Tax Profile (Alexandria) [pdf](#)*

*Non-Manufacturer's Tax Profile (Alexandria) [pdf](#)*



# Community Facilities

Alexandria Hospital is one of the largest health care providers in Northern Virginia. This 363-bed facility cares for over 50,000 patients yearly. The hospital offers a full-service emergency department, an obstetric and maternity unit, CAT scanning, nuclear medicine, ultrasound, a poison control center, and comprehensive surgical capabilities. Dozens of additional hospitals are located in the region along with four major medical schools with hospitals nearby.

Alexandria's hospitals are supplemented by over 360 physicians, 123 dentists, and several walk-in clinics. Three nursing homes are located in the city.

The Alexandria Health Department implements statewide health programs and provides clinics, nutritional planning, and dental care for children.

Approximately 70 places of worship are located in the city and represent most major Protestant denominations, Catholic, and Jewish faiths. More than 450 additional churches, temples, and synagogues are located throughout the Northern Virginia region.

The Alexandria Library System consists of a headquarters and three branches with a total collection of over 421,000 volumes. The system circulates a phenomenal 2.4 million books annually. In addition, nearby Fairfax County branch libraries service Alexandria.



# Community Facilities

**(continued)**

There are an additional 35 colleges and universities in the Baltimore-Washington area. They include the Virginia Theological Seminary in Alexandria, the Virginia Polytechnic Institute's Washington-Alexandria Architectural Consortium, and the University of Virginia's College of Architecture Continuing Education Program.

Shopping options in Alexandria are tremendously varied. The historic Old Town district near the Potomac River is a bustling center of retail and service activity in a district known for Colonial-era architecture and cobblestone streets. A focal point of activity throughout Alexandria's history has been the Farmer's Market, at which fresh produce, meat, seafood, baked goods, and homemade crafts may be purchased. Outside of Old Town, thirteen large modern shopping centers do a flourishing business. As business and office space has developed, additional supporting retail projects are being planned or are underway.

Area residents can enjoy fine cultural offerings within the city and in nearby Washington, D C. The Little Theater of Alexandria stages several major productions each year, ranging from musicals to classical and experimental theater. The theater also sponsors classes in acting, dance, and voice and holds a nationally known pre-art playwriting competition. Four other community theaters and several dinner theaters add to the enjoyment. Many community musical organizations are available in Alexandria. The Alexandria Symphony Orchestra, the Alexandria Choral Society, and the Alexandria Community Singers are but a few of the groups active in the performing arts. Jazz bands, barbershop quartets, and a Revolutionary style pipe and drum corps are also part of the musical diversity. The Kennedy Center for the Performing Arts is just across the Potomac River and Wolf Trap Foundation for the Performing Arts is near Dulles Airport in Fairfax County.

The city is also home to approximately 123 art galleries and studios displaying works ranging from 16th century art to contemporary paintings, etchings, bronzes, and other works. The Athenaeum, housed in a Greek Revival Structure built in 1851, is the home of the Northern Virginia Fine Arts Association and presents a full calendar of art shows, workshops, films, and special trips.

Alexandria maintains over 929 acres of city-owned park and recreation space. One of the best known parks is the Fort Ward Museum and Historical Site containing a Civil War period fort and surrounding grounds, much of which is devoted to spectacular azalea gardens. The Dora Kelley Nature Park contains 50-acres and is habitat to numerous species of wildlife—particularly unique for an urban setting. A nature center is located in the park and offers educational programs and live animal exhibits. The city provides 43 tennis courts, 30 basketball courts, 65 multi-use fields, seven swimming pools, eight recreation centers, and a major fitness complex. The latter, the Chinquapin Park Recreation Center features programs and hobby classes for all ages. Moreover, the city sponsors men's, women's, and coed amateur sports competitions in basketball, volleyball, and softball. Public recreation is well supplemented by many private athletic clubs in the city.



**(continued)**

The National Park Service maintains a 17-mile paved trail running along the Potomac River from Mount Vernon south of the city to the Lincoln Memorial in Washington, D.C. Known as the Mount Vernon Trail, the facility is a popular recreation resource for bikers, joggers, or walkers. Numerous picnic and fishing spots are provided on the trail. The Northern Virginia Park Authority operates Cameron Run Regional Park including a manmade lake, picnic area, wave pool, and waterslide.

Spectator sports enthusiasts can take advantage of the Washington area's professional sports teams, including the Washington Redskins football team, the Washington Bullets basketball team, and the Washington Capitals ice hockey team. The Blue Ridge Mountains are just a short drive west of the city and the coastal beaches are close to the east.

Alexandria is also the site of several well-known festivals. The Red Cross Waterfront Festival in June celebrates the city's historic importance as a seaport and includes boat races, ship tours, art shows, musical entertainment, and food booths. The Spring Seaport Festival and Waterfront Antique Sale also prominently feature the waterside as a focal point of activity. The Virginia Scottish Games in July and the Scottish Christmas Walk celebrate the city's Scottish heritage and highlight kilted bagpipers and Highland dancing.

Both residents and tourists enjoy numerous historic attractions. Many Old Town sites, such as Christ Church, Gadsby's Tavern Museum, The Lyceum Historic Site and Museum, and the Robert E. Lee Boyhood Home date to Revolutionary days. Mount Vernon, President George Washington's home, and Gunston Hall, home of George Mason, are just a few of the noteworthy attractions in the surrounding area.

[City of Alexandria Economic Development Partnership](#)  
[Washington-Arlington-Alexandria MSA Profile](#)  
[Northern Virginia Profile](#)