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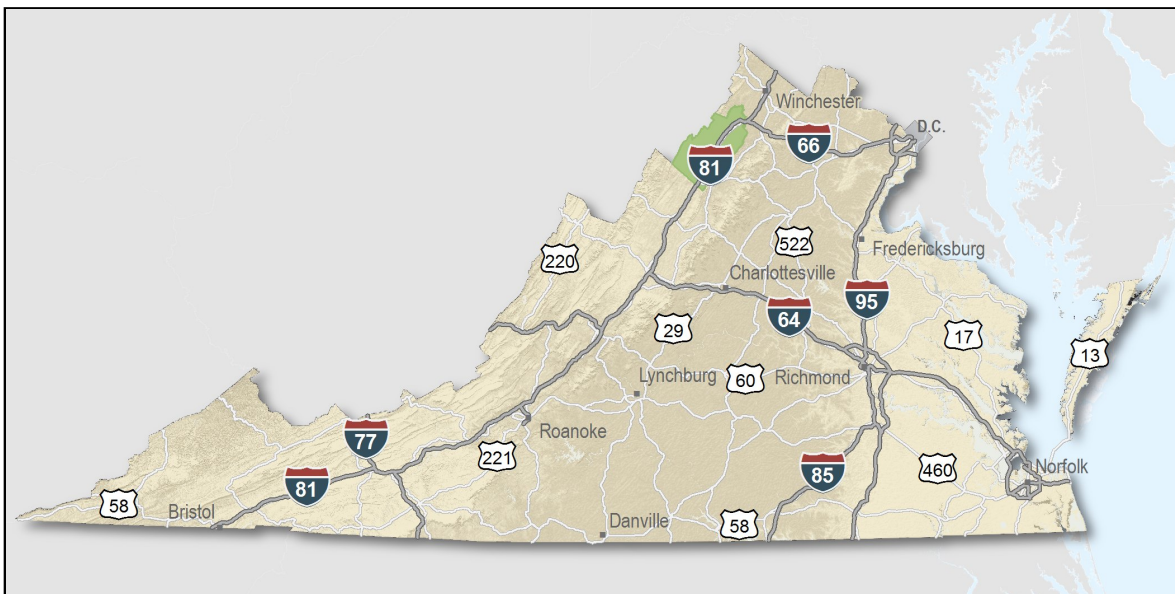
# Shenandoah County, Virginia

# Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

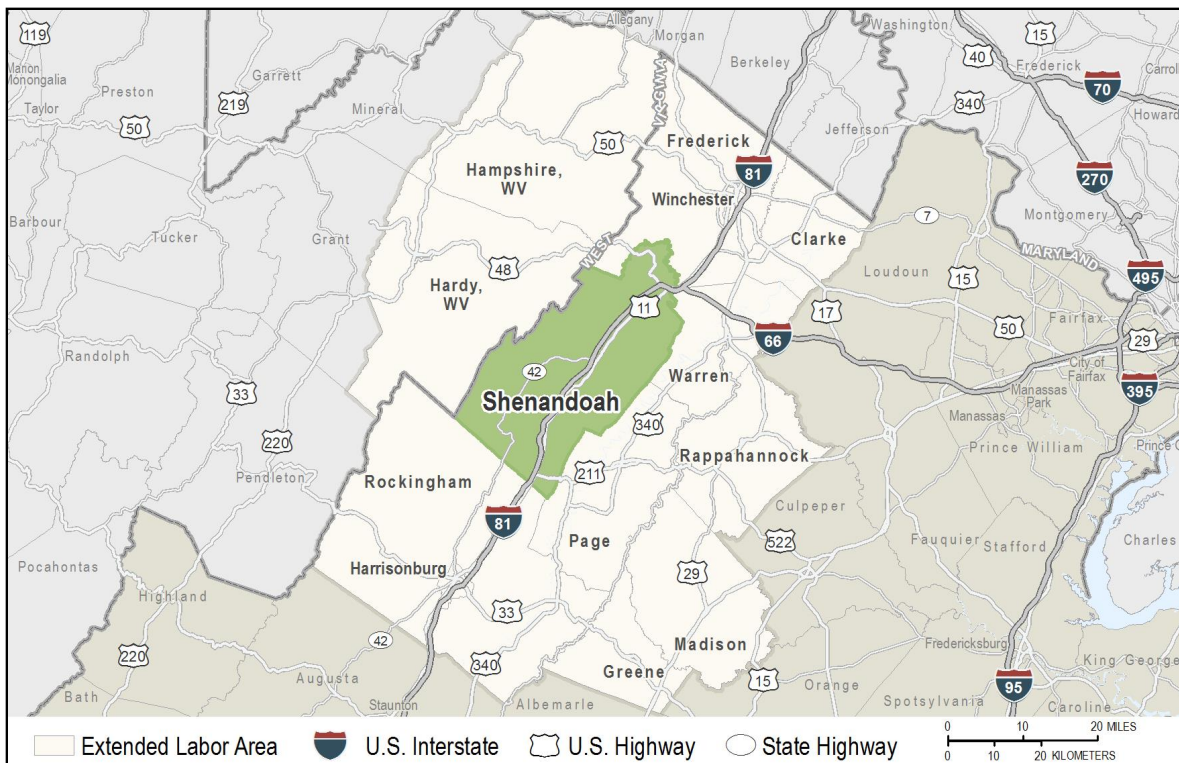
- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



# Location

Shenandoah County is located in northwestern Virginia within the scenic and historic Shenandoah Valley. The county has a land area of 507 square miles. Woodstock, the county seat, and each of the other five towns are conveniently located off I-81. Trade and commerce have long been important factors in the development of the county.

Washington, D.C. is 95 miles east and Richmond, the state capital, is 153 miles southeast.



# Shenandoah County

## Shenandoah County

There's only one Shenandoah County in the Shenandoah Valley. A skilled workforce, convenient location and high quality of life for employees are among Shenandoah County's key assets to industry. The northern end of the county provides easy access to northern markets including Washington, D.C., Philadelphia, and New York thanks to close proximity to interstates 81 and 66. Sites within Shenandoah County provide easy access to the Virginia Inland Port which is located within a 30 minute drive as well as access to Winchester Regional Airport, Dulles International Airport and the Shenandoah Valley Regional Airport. Employees will love the rural character of our community with the legendary Shenandoah Valley scenery as your backdrop and four seasons of outdoor recreation at their fingertips including abundant trails throughout the George Washington National Forest. We invite you to discover why companies such as Route 11 Potato Chips and Mercury Paper have chosen to locate here.



# Labor Market

## Population

| <b>Gender Distribution (2018)</b> |              |                     |
|-----------------------------------|--------------|---------------------|
| Shenandoah County                 | Male         | Female              |
|                                   | 48.9%        | 51.1%               |
| <b>Race/Ethnicity (2018)</b>      |              |                     |
| Classification                    | Profile Area | Extended Labor Area |
| White                             | 40,772       | 367,909             |
| Black                             | 1,210        | 20,900              |
| Two or More                       | 806          | 9,163               |
| Asian                             | 502          | 7,110               |
| American Indian or Alaska Native  | 187          | 2,179               |
| Pacific Islander                  | 20           | 386                 |
| Hispanic (may be of any race)     | 3,178        | 38,136              |
| <b>Median Age (2018)</b>          |              | 45 years            |

## Civilian Labor Force (2018)

|                            |                |
|----------------------------|----------------|
| Shenandoah County          | 22,092         |
| Extended Labor Market Area | 203,822        |
| <b>Total</b>               | <b>225,914</b> |

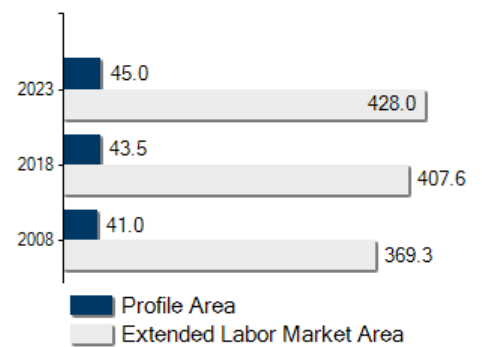
## Labor Force Participation (2013-2017)

|                            |       |
|----------------------------|-------|
| Shenandoah County          | 61.3% |
| Extended Labor Market Area | 62.8% |

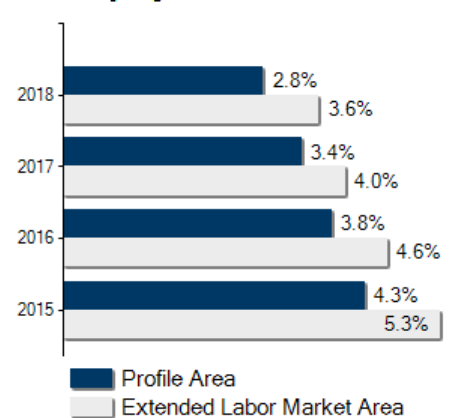
## Unemployment

| <b>Unemployment Rate (December 2019)</b> |               |
|--|---------------|
| Shenandoah County                        | 2.1%          |
| Extended Labor Market Area               | 2.4%          |
| Statewide                                | 2.5%          |
| <b>Unemployed (2018)</b>                 |               |
| Shenandoah County                        | 627           |
| Extended Labor Market Area               | 6,196         |
| <b>Total</b>                             | <b>6,823</b>  |
| <b>Underemployed (4th Quarter 2019)</b>  |               |
| Shenandoah County                        | 1,913         |
| Extended Labor Market Area               | 20,835        |
| <b>Total</b>                             | <b>22,748</b> |

## Population in Thousands



## Unemployment Rates





# Labor Market

## Commute Time (2013-2017)

|                                    |       |       |
|------------------------------------|-------|-------|
| Worked from home                   | 874   | 4.4%  |
| Under 15 minutes                   | 5,277 | 27.8% |
| 15-24 minutes                      | 4,670 | 24.6% |
| 25-34 minutes                      | 3,493 | 18.4% |
| 35-44 minutes                      | 1,386 | 7.3%  |
| 45-59 minutes                      | 1,462 | 7.7%  |
| Over 60 minutes                    | 2,714 | 14.3% |
| Mean Travel Time to Work (minutes) |       | 31    |

## Additional Labor Resources

|  |        |
|--|--------|
| High School Graduates Not Continuing (2017-2018)     | 117    |
| Two-Year College Graduates (Spring 2018)             | 1,114  |
| Two-Year College Enrollees (Fall 2018)               | 5,231  |
| Other College and University Graduates (Spring 2018) | 6,528  |
| Total  | 12,990 |

### Career Readiness Certificate (06/30/2017-06/30/2018)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

|                            |           |
|----------------------------|-----------|
| Shenandoah County          | 1         |
| Extended Labor Market Area | 50        |
| <b>Total</b>               | <b>51</b> |

### Educational Attainment

|  |       |
|--|-------|
| On-Time Graduation Rate (Class of 2018)  | 96.7% |
| Percentage of Shenandoah County population age 25+ who are high school graduates (2013-2017)                 | 86.0% |
| Percentage of Shenandoah County population age 25+ who have earned a Bachelor's Degree or higher (2013-2017) | 19.2% |



# Labor Market

## Employment by Sector\* (4th Qtr. 2018)

|   |               |               |
|---|---------------|---------------|
| Agriculture Forestry Fishing and Hunting        | 88            | 0.6%          |
| Mining Quarrying and Oil and Gas Extraction     | N.D.          | N.D.          |
| Utilities                                       | 71            | 0.5%          |
| Construction                                    | 622           | 4.4%          |
| Manufacturing                                   | 3,513         | 24.6%         |
| Wholesale Trade                                 | 256           | 1.8%          |
| Retail Trade                                    | 1,563         | 10.9%         |
| Transportation and Warehousing                  | 613           | 4.3%          |
| Information                                     | N.D.          | N.D.          |
| Finance and Insurance                           | 235           | 1.6%          |
| Real Estate and Rental and Leasing              | 114           | 0.8%          |
| Professional Scientific and Technical Services  | 252           | 1.8%          |
| Management of Companies and Enterprises         | 111           | 0.8%          |
| Administrative and Support and Waste Management | 298           | 2.1%          |
| Educational Services                            | 96            | 0.7%          |
| Health Care and Social Assistance               | 1,662         | 11.6%         |
| Arts Entertainment and Recreation               | 154           | 1.1%          |
| Accommodation and Food Services                 | 1,295         | 9.1%          |
| Other Services                                  | 502           | 3.5%          |
| Total Government                                | 2,169         | 15.2%         |
| Federal Government                              | 127           | 0.9%          |
| State Government                                | 161           | 1.1%          |
| Local Government                                | 1,881         | 13.2%         |
| Unclassified                                    | 37            | 0.3%          |
| <b>Total</b>                                    | <b>14,274</b> | <b>100.0%</b> |

N.D. - Not Disclosed

\*By Business Establishment



# Labor Market

## Major Employers

### Manufacturing

#### Company

Andros Foods North America  
Carmuse Lime and Stone Company  
Georges Chicken LLC  
Howell Metal Company  
IAC  
Kennametal, Inc.  
Masco Builder  
Mercury Paper  
New Market Poultry Products, Inc.  
R. R. Donnelley and Sons Company

#### Product/Service

Apple products  
Mining/Stone Quarry  
Poultry processing  
Copper tubing  
Automotive trim  
Metal working tools  
Wood products  
Personal paper products  
Poultry processing  
Commercial printing



# Labor Market

| Union Activity (8/1/2015 - 8/1/2018) |   |
|--------------------------------------|---|
| Petitions filed for decertification  | 0 |
| Petitions filed for representation   | 0 |
| Petitions filed for raid             | 0 |
| Elections won by union               | 0 |
| Elections won by company             | 0 |

# Labor Market

## Estimated Earnings (May 2018)

| Occupation  | Median Wage (US\$) | Mean Wage (US\$) | Median Salary (US\$) | Mean Salary (US\$) |
|---|--------------------|------------------|----------------------|--------------------|
| Laborers and Freight, Stock, and Material Movers, Hand Industrial Truck and Tractor Operators | 14.75              | 15.93            | 30,665               | 33,139             |
| Heavy and Tractor-Trailer Truck Drivers   | 15.92              | 17.30            | 33,109               | 35,983             |
| Inspectors, Testers, Sorters, Samplers, and Weighers  | 19.46              | 20.82            | 40,480               | 43,318             |
| Welders, Cutters, Solderers, and Brazers  | 17.66              | 18.77            | 36,741               | 39,039             |
| Machinists  | 21.85              | 21.10            | 45,432               | 43,896             |
| First-Line Supervisors of Production and Operating Workers                                    | 22.48              | 22.72            | 46,761               | 47,261             |
| Maintenance and Repair Workers, General   | 28.19              | 30.19            | 58,638               | 62,804             |
| Industrial Machinery Mechanics  | 19.05              | 19.72            | 39,639               | 41,013             |
| Bus and Truck Mechanics and Diesel Engine Specialists   | 25.44              | 26.22            | 52,931               | 54,548             |
| Office Clerks, General  | 21.02              | 21.44            | 43,719               | 44,593             |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive               | 14.28              | 14.88            | 29,706               | 30,950             |
| Receptionists and Information Clerks  | 16.33              | 16.44            | 33,974               | 34,186             |
| Customer Service Representatives  | 12.59              | 12.80            | 26,184               | 26,622             |
| Bookkeeping, Accounting, and Auditing Clerks  | 14.30              | 15.24            | 29,754               | 31,693             |
| First-Line Supervisors of Office and Administrative Support Workers                           | 17.41              | 17.77            | 36,221               | 36,953             |
| Computer User Support Specialists   | 23.26              | 24.42            | 48,381               | 50,791             |
| Network and Computer Systems Administrators   | 21.05              | 22.54            | 43,793               | 46,881             |
| Accountants and Auditors  | 35.91              | 36.66            | 74,712               | 76,254             |
| Human Resources Specialists   | 32.48              | 36.84            | 67,555               | 76,619             |
|   | 27.12              | 28.41            | 56,396               | 59,098             |

## Per Capita Personal Income (2017)

\$43,015

## Median Family Income (2013-2017)

\$63,947

# Education

## Public School Enrollment (Fall 2018)

| Level       | Number | Enrollment |
|-------------|--------|------------|
| Elementary  | 3      | 2,655      |
| Middle      | 3      | 1,370      |
| High School | 3      | 2,005      |

## Student Teacher Ratio (FY 2018)

|            |      |
|------------|------|
| Elementary | 11:1 |
| Secondary  | 14:1 |

## Per Pupil Expenditure (FY 2018) (US\$)

|           |
|-----------|
| 11,108.00 |
|-----------|

## On-Time Graduation Rate (Class of 2018)

|       |
|-------|
| 96.7% |
|-------|

## High School Graduates Continuing Education (2017-2018)

|       |
|-------|
| 75.3% |
|-------|

## Advanced Programs (2017-2018)

### Governor's Schools

Massanutten Governor's School for Integrated Environmental Science & Technology

|   |     |
|---|-----|
| Governor's School Enrollment                              | 25  |
| Students taking 1 or more Advanced Placement (AP) Courses | 240 |
| Students taking 1 or more AP Exams                        | 21  |
| Students taking 1 or more Dual Enrollment Courses         | 337 |

# Education

## Workforce Development Facilities

| Facility   | Type                        |
|--|-----------------------------|
| Lord Fairfax Community College Workforce Solutions | Career and Technical Center |
| Triplett Tech                                      | Career and Technical Center |
| Valley Workforce Center - Harrisonburg             | Comprehensive Center        |
| Valley Workforce Center - Luray                    | Satellite Center            |
| Valley Workforce Center - Rockbridge               | Satellite Center            |
| Valley Workforce Center - Staunton                 | Satellite Center            |
| Valley Workforce Center - Winchester               | Satellite Center            |

## Higher Education Facilities – Fall 2018

| Facility  | Enrollment    |
|---|---------------|
| James Madison University                                  | 21,751        |
| Lord Fairfax Community College - Middletown Campus        | 5,231         |
| Shenandoah University                                     | 3,817         |
| Eastern Mennonite University                              | 1,444         |
| Christendom College                                       | 586           |
| Lord Fairfax Community College - Luray-Page County Center | <sup>†§</sup> |

<sup>†</sup> Enrollment figures are not available.

<sup>§</sup> Enrollment counted at a main campus.



# Transportation

| Interstates |                       |
|-------------|-----------------------|
| Name        | Distance              |
| I-81        | 0.0 miles (0.0 km.)   |
| I-66        | 0.6 miles (1.0 km.)   |
| I-64        | 38.8 miles (62.4 km.) |
| I-68        | 38.8 miles (62.5 km.) |
| I-70        | 40.1 miles (64.5 km.) |

Note: Measured from border of locality/region.

| Highways   |             |             |             |             |
|------------|-------------|-------------|-------------|-------------|
| Highway 11 | Highway 185 | Highway 211 | Highway 263 | Highway 292 |
| Highway 42 | Highway 55  |             |             |             |

| Commercial Air Service  |
|---|
| <b>Shenandoah Valley Regional Airport, Weyers Cave -- 54.4 miles (87.6 km.)</b> |
| United Express  |

Note: Within a 75-mile drive of the center of the locality.

# Transportation

## General Aviation Service

| Name                           | Runway Length    |
|--------------------------------|------------------|
| New Market Airport, New Market | 2,920 ft (890 m) |

## Freight Rail Service

|  |
|--|
| CSX Transportation<br>Norfolk Southern Railway Company |
|--|

## Seaports

| Name                                       | Distance               |
|--|------------------------|
| Port of Virginia (Inland Port Front Royal) | 31.0 miles (49.9 km)   |
| Port of Virginia                           | 229.0 miles (368.5 km) |

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

## Other Ports of Entry

| Name                        | Distance              |
|-----------------------------|-----------------------|
| Port of Washington - Dulles | 81.1 miles (130.5 km) |

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.



| Utilities             |  |
|-----------------------|--|
| Electric              | Dominion Energy                        |
| Electric              | Shenandoah Valley Electric Cooperative |
| Natural Gas           | Washington Gas Company                 |
| Telecommunications    | Shenandoah Telecommunications          |
| Water                 | Town of Edinburg                       |
| Water                 | Town of Mount Jackson                  |
| Water                 | Town of Strasburg                      |
| Water                 | Toms Brook Sanitary District           |
| Water                 | Shenandoah County                      |
| Water                 | Town of New Market                     |
| Waste Water Treatment | Toms Brook/Maurertown Sewer Authority  |
| Waste Water Treatment | Town of Edinburg                       |
| Waste Water Treatment | Town of Mount Jackson                  |
| Waste Water Treatment | Town of Strasburg                      |
| Waste Water Treatment | Town of Woodstock                      |
| Waste Water Treatment | Shenandoah County                      |
| Waste Water Treatment | Town of New Market                     |
| Solid Waste Disposal  | Shenandoah County Landfill             |



# Financial Institutions

| <b>Financial Institutions – 4th Qtr 2018 Assets</b> |                                   |
|---|-----------------------------------|
| <b>Bank</b>   | <b>Assets<br/>(US\$ Millions)</b> |
| Branch Banking and Trust Company                    | 219,071.0                         |
| SunTrust Bank                                       | 209,720.5                         |
| United Bank   | 19,247.3                          |
| City National Bank of West Virginia                 | 4,837.8                           |
| Sonabank, N.A.                                      | 2,707.1                           |
| The First Bank and Trust Co.                        | 1,809.0                           |
| Farmers & Merchants Bank                            | 778.6                             |
| First Bank - Strasburg                              | 752.7                             |



# Government and Taxes

## Government

Shenandoah County has a County Administrator and a six-member Board of Supervisors.

The county has a comprehensive plan, a zoning ordinance, and a subdivision ordinance.

Woodstock is the county seat. Other incorporated towns are Edinburg, Mount Jackson, New Market, Strasburg, and Toms Brook.

## Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

*[Manufacturer's Tax Profile \(Shenandoah\) pdf](#)*

*[Non-Manufacturer's Tax Profile \(Shenandoah\) pdf](#)*



# Community Facilities

Shenandoah Memorial Hospital, located in Woodstock, is a 25 bed critical access facility offering a medical-surgical unit, 24 hour emergency services, out patient surgery, medical imaging, diabetes management, in patient and out patient rehabilitation, behavioral health services, sleep lab and wellness programs. Area residents also utilize regional medical centers in nearby Harrisonburg and Winchester. The Harrisonburg facility, Rockingham Healthcare, has a 330-bed capacity offering full medical, surgical, and psychiatric services. The Winchester Medical Center is a 403-bed facility that also offers full medical, surgical, and psychiatric services.

The county operates a health department adjacent to the County Government Center in Woodstock which provides standard health programs for area residents.

Twenty-nine physicians and 15 dentists practice in the county.

The county library, located in Edinburg, and the five member libraries have a combined collection of 70,000 volumes. Area colleges and universities, such as James Madison University in Harrisonburg, also open their excellent library facilities to the public.

One hundred twenty-seven churches representing most Protestant denominations and the Catholic faith are located in Shenandoah County. Jewish synagogues and Muslim mosques can be found in nearby Harrisonburg and Winchester.



# Community Facilities

**(continued)**

Shopping opportunities abound in Shenandoah County. Each of the six towns have vibrant central business districts that are an antique enthusiast's delight, as well as a mix of other retail establishments. The county has three shopping centers that complement the towns' retail trade. Approximately 200 retail outlets can be found throughout the county.

Shenandoah County offers a variety of recreational and cultural pursuits. Hiking, Mountain Biking, hunting, fishing, horseback riding, picnicking and camping opportunities can be found in the George Washington National Forest which covers nearly one-fourth of the county. Bryce Resort, located in the southwestern portion of the county, is a year-round destination with snow and grass skiing, an 18-hole golf course, tennis, boating, a 45-acre lake, lodging and dining. Another 18-hole golf course is located in New Market at the Shenvalee Golf Resort, and the county offers no shortage of scenic drives perfect for cycling.

The county operates one park that has several ball fields, tennis courts, a jogging trail, picnic shelters, and a disc golf course. Six other parks located in or near the towns complement the county park with additional ball fields, playgrounds, swimming pools, tennis courts, and picnic shelters.

The Shenandoah River flows through Shenandoah County, with the famous seven bends serving as one of the most photographed scenes in the Shenandoah Valley. The seven bends are best viewed from the Woodstock Tower located just outside of the County Seat.

Shenandoah County is rich in history and historical sites. Civil War buffs can retrace Stonewall Jackson's Valley Campaign and explore the Virginia Museum of the Civil War. This park covers 160 acres on the Shenandoah River and houses a museum that spans the entire war and offers two award-winning short films. The Reenactment of the Battle of New Market, held each May, is the oldest annual reenactment in the nation.

Shenandoah Caverns is an underground wonderland that has mysterious passageways with amazing rock formations and streams that are enjoyed by area residents and tourists alike. American Celebration of Parade, located on the Caverns complex, is home to Presidential Inauguration and Rose Bowl Parade floats.

**(continued)**

The Shenandoah Valley Music Festival offers area residents the opportunity to hear symphonic, big band, jazz and folk music. This annual event schedules approximately ten performances over the course of the summer. Held outdoors in historic Orkney Springs, this event includes pavilion or lawn seating under the stars and allows picnic baskets, wine and beer. Past performers include Mary Chapin-Carpenter and The Temptations.

Shenandoah County also has an active arts community with a number of galleries and performing arts groups including VECCA, Masterworks Chorus, ShenMoCA, Theatre Shenandoah and Staufferstadt Arts. The County is home to nine wineries, five craft breweries, a distillery and a variety of farm markets and experiences. Local products include wine, apples, peaches, and a variety of vegetables.

The towns of Strasburg, Toms Brook, Woodstock, Edinburg, Mount Jackson and New Market offer quaint downtowns with a variety of restaurants and shops. Located along U.S. Route 11, a Virginia Scenic Byway, these towns enhance the quality of life in Shenandoah County through their vibrant communities.

Each town offers a variety of festivals throughout the year building upon this area's unique sense of community. Get to know the locals over live music in the park, sipping local wine, browsing crafters along Main Street or immersing yourself in the local history.

[Shenandoah Valley Profile](#)

[Shenandoah County](#)

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