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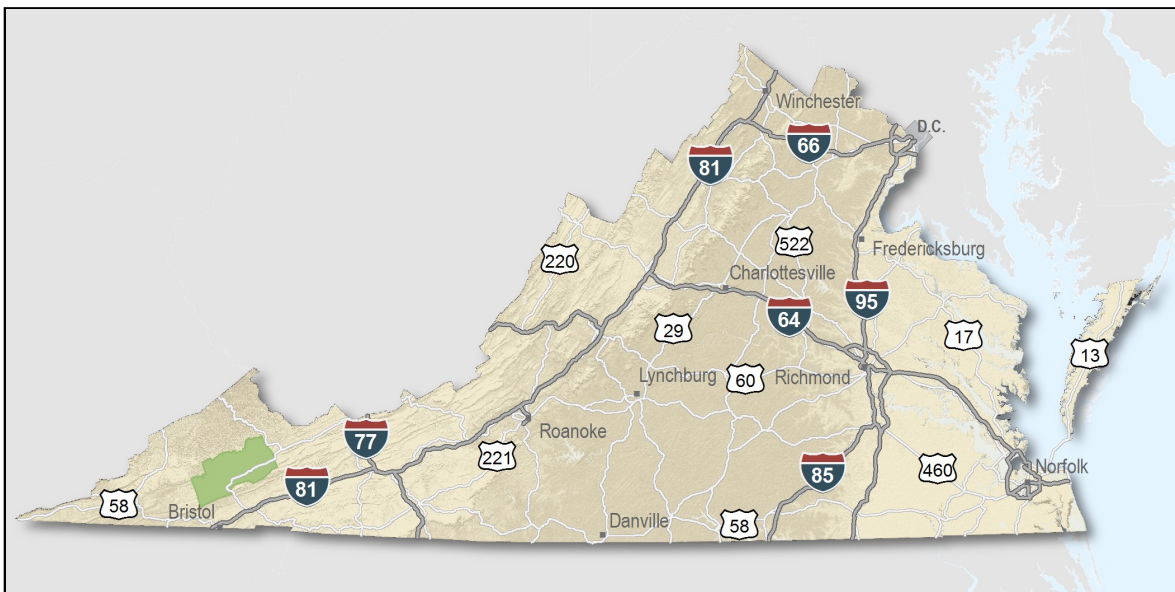
# Russell County, Virginia

# Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.





# Russell County

Highway to the world.....Russell County, Virginia, offers an excellent location for business expansion. The county offers a skilled workforce that can meet the challenge of new and expanding companies, as well as business-friendly incentives designed to make projects successful. The county also offers high-speed broadband with redundant connectivity. The county's interstate-quality transportation infrastructure and proximity to the Tri-Cities area of Tennessee and Virginia add to the county's location advantages.



# Labor Market

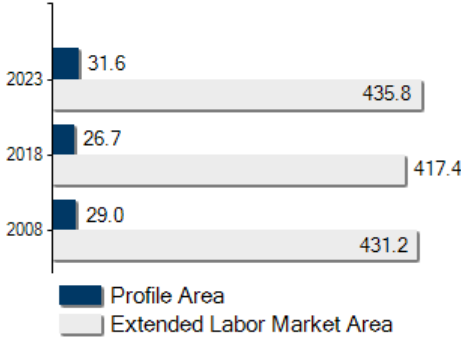
Population		
<b>Gender Distribution (2018)</b>		
Russell County	Male	Female
	48.9%	51.1%
<b>Race/Ethnicity (2018)</b>		
<b>Classification</b>	<b>Profile Area</b>	<b>Extended Labor Area</b>
White	26,096	395,678
Black	295	12,382
Two or More	220	5,435
American Indian or Alaska Native	68	1,191
Asian	62	2,534
Pacific Islander	7	140
Hispanic (may be of any race)	372	4,092
<b>Median Age (2018)</b>		46 years

Civilian Labor Force (2018)	
Russell County	11,205
Extended Labor Market Area	173,742
Total	184,947

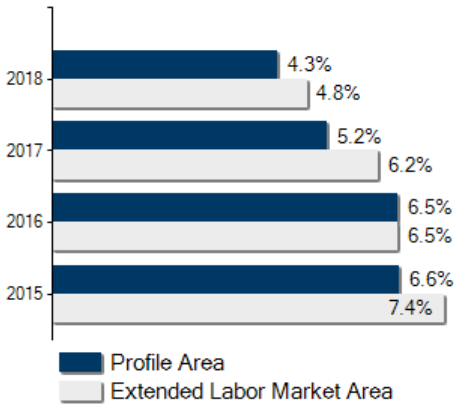
Labor Force Participation (2013-2017)	
Russell County	47.2%
Extended Labor Market Area	50.7%

Unemployment	
<b>Unemployment Rate (December 2019)</b>	
Russell County	4.0%
Extended Labor Market Area	3.7%
Statewide	2.5%
<b>Unemployed (2018)</b>	
Russell County	478
Extended Labor Market Area	7,059
Total	7,537
<b>Underemployed (4th Quarter 2019)</b>	
Russell County	980
Extended Labor Market Area	14,781
Total	15,761

## Population in Thousands



## Unemployment Rates





# Labor Market

## Commute Time (2013-2017)

Worked from home	350	3.5%
Under 15 minutes	2,412	25.0%
15-24 minutes	2,325	24.1%
25-34 minutes	2,074	21.5%
35-44 minutes	434	4.5%
45-59 minutes	1,351	14.0%
Over 60 minutes	1,052	10.9%
Mean Travel Time to Work (minutes)		28

## Additional Labor Resources

High School Graduates Not Continuing (2017-2018)	69
Two-Year College Graduates (Spring 2018)	1,244
Two-Year College Enrollees (Fall 2018)	5,210
Other College and University Graduates (Spring 2018)	1,532
Total	8,055

# Labor Market

## Career Readiness Certificate (06/30/2017-06/30/2018)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

Russell County	8
Extended Labor Market Area	72
Total	80

## Educational Attainment

On-Time Graduation Rate (Class of 2018)	89.6%
Percentage of Russell County population age 25+ who are high school graduates (2013-2017)	78.8%
Percentage of Russell County population age 25+ who have earned a Bachelor's Degree or higher (2013-2017)	13.6%



# Labor Market

<b>Employment by Sector* (4th Qtr. 2018)</b>		
Agriculture Forestry Fishing and Hunting	69	1.0%
Mining Quarrying and Oil and Gas Extraction	258	3.8%
Utilities	N.D.	N.D.
Construction	526	7.8%
Manufacturing	517	7.6%
Wholesale Trade	51	0.8%
Retail Trade	855	12.6%
Transportation and Warehousing	165	2.4%
Information	29	0.4%
Finance and Insurance	208	3.1%
Real Estate and Rental and Leasing	17	0.3%
Professional Scientific and Technical Services	564	8.3%
Management of Companies and Enterprises	20	0.3%
Administrative and Support and Waste Management	285	4.2%
Educational Services	12	0.2%
Health Care and Social Assistance	923	13.6%
Arts Entertainment and Recreation	N.D.	N.D.
Accommodation and Food Services	510	7.5%
Other Services	232	3.4%
Total Government	1,484	21.9%
Federal Government	62	0.9%
State Government	241	3.6%
Local Government	1,181	17.4%
Unclassified	15	0.2%
<b>Total</b>	<b>6,783</b>	<b>100.0%</b>

N.D. - Not Disclosed

\*By Business Establishment



# Labor Market

## Major Employers

### Manufacturing

#### Company

E. Dillon & Company, Inc.  
Lebanon Apparel Corporation  
Mountain Materials (Old Castle Stone)  
Steel Fab

#### Product/Service

Mine safety dust, crushed stone  
Apparel  
Stone  
Air receivers

### NonManufacturing

#### Company

American Electric Power  
AT & T Wireless  
CGI  
Northrop Grumman  
Russell County Medical Center

#### Product/Service

Electric utility  
Customer service  
Information Technology  
Information Technology  
Health care

# Labor Market

<b>Union Activity (8/1/2015 - 8/1/2018)</b>	
Petitions filed for representation	2
Elections won by union	1

# Labor Market

## Estimated Earnings (May 2018)

Occupation	Median Wage (US\$)	Mean Wage (US\$)	Median Salary (US\$)	Mean Salary (US\$)
Laborers and Freight, Stock, and Material Movers, Hand	11.92	12.57	24,800	26,135
Heavy and Tractor-Trailer Truck Drivers	18.15	19.18	37,736	39,906
Inspectors, Testers, Sorters, Samplers, and Weighers	16.81	16.95	34,950	35,252
Welders, Cutters, Solderers, and Brazers	17.62	18.01	36,657	37,468
Machinists	19.07	19.99	39,650	41,569
First-Line Supervisors of Production and Operating Workers	25.44	28.36	52,912	58,985
Maintenance and Repair Workers, General	15.17	16.19	31,564	33,658
Industrial Machinery Mechanics	20.01	20.79	41,638	43,251
Bus and Truck Mechanics and Diesel Engine Specialists	17.71	18.15	36,826	37,748
Office Clerks, General	11.88	12.74	24,720	26,508
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	13.74	14.49	28,571	30,146
Receptionists and Information Clerks	11.10	11.80	23,094	24,554
Customer Service Representatives	11.25	12.23	23,410	25,431
Bookkeeping, Accounting, and Auditing Clerks	15.80	17.10	32,870	35,578
First-Line Supervisors of Office and Administrative Support Workers	19.38	21.75	40,317	45,249
Computer User Support Specialists	18.48	19.28	38,428	40,098
Software Developers, Applications	31.10	34.58	64,688	71,922
Computer Systems Analysts	28.60	30.43	59,480	63,298
Accountants and Auditors	26.74	28.78	55,609	59,861
Human Resources Specialists	20.14	23.65	41,902	49,182

## Per Capita Personal Income (2017)

\$31,977

## Median Family Income (2013-2017)

\$52,756



# Education

## Public School Enrollment (Fall 2018)

Level	Number	Enrollment
Preschool	1	110
Elementary	3	720
Combined	3	1,192
Middle	1	353
High School	3	1,410

## Student Teacher Ratio (FY 2018)

Elementary	11:1
Secondary	11:1

## Per Pupil Expenditure (FY 2018) (US\$)

10,849.00
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## On-Time Graduation Rate (Class of 2018)

89.6%
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## High School Graduates Continuing Education (2017-2018)

74.0%
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## Advanced Programs (2017-2018)

<p><b>Governor's Schools</b></p> <p>A. Linwood Holton Governor's School</p> <p><b>Governor's STEM Academies and Health Academies</b></p> <p>STEM for LIFE (Science, Technology, Engineering, and Math for Life-Long Initiatives for Future Education)</p>
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# Education

## Workforce Development Facilities

Facility	Type
Appalachian Workforce Center and Business Incubator	Comprehensive Center
Bluestone Workforce Training Center	Satellite Center
Dickenson Center for Education and Research	Satellite Center
Pioneer Center for Business Opportunity	Satellite Center
Russell County Career & Technology Center	Career and Technical Center
Southwest Virginia Alliance for Manufacturing Center of Excellence	Center of Excellence
SWCC Booth Center	Satellite Center
The Castle Building	Satellite Center

## Higher Education Facilities – Fall

Facility	Enrollment
Northeast State Community College - Bristol Campus	6,088 <sup>‡</sup>
Virginia Highlands Community College	2,837
Southwest Virginia Community College	2,373
King University	2,162 <sup>◊</sup>
University of Virginia's College at Wise	2,065
Emory and Henry College	1,240
Appalachian College of Pharmacy	221
Appalachian School of Law	128 <sup>◊</sup>
Southwest Virginia Higher Education Center	*
Virginia Tech - Southwest Virginia Center	*
National College - Bristol Campus	†

\* Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

◊ Fall Enrollment



# Transportation

Interstates	
Name	Distance
I-81	8.7 miles (14.0 km.)
I-381	9.4 miles (15.1 km.)
I-26	17.5 miles (28.1 km.)
I-77	36.0 miles (57.9 km.)

Note: Measured from border of locality/region.

Highways				
Highway 19	Highway 63	Highway 65	Highway 67	Highway 71
Highway 80				

Commercial Air Service
<b>Tri-Cities Regional Airport, Blountville, TN -- 58.4 miles (93.9 km.)</b>
American Airlines   Delta Air Lines   Allegiant Air

Note: Within a 75-mile drive of the center of the locality.

# Transportation

## General Aviation Service

Name	Runway Length
Virginia Highlands Airport, Abingdon	4,471 ft (1,363 m)

## Freight Rail Service

CSX Transportation Norfolk Southern Railway Company
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## Seaports

Name	Distance
Port of Virginia	409.0 miles (658.2 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

## Other Ports of Entry

Name	Distance
Tri Cities	58.3 miles (93.9 km)
Port of Washington - Dulles	373.3 miles (600.8 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.



# Utilities

Utilities	
Electric	Old Dominion Power Company
Electric	Appalachian Power
Natural Gas	Appalachian Natural Gas Distribution Company
Telecommunications	Verizon South
Telecommunications	iGo Technology
Water	Town of Honaker
Water	Town of Lebanon
Water	Three Creek Apparel Waterworks
Water	Castlewood Water & Sewer Authority
Water	Russell County Public Service Authority
Waste Water Treatment	Town of Honaker
Waste Water Treatment	Town of Lebanon
Solid Waste Disposal	Town of Cleveland
Solid Waste Disposal	Town of Honaker
Solid Waste Disposal	Town of Lebanon



# Financial Institutions

<b>Financial Institutions – 4th Qtr 2018 Assets</b>	
<b>Bank</b>	<b>Assets (US\$ Millions)</b>
Branch Banking and Trust Company	219,071.0
Carter Bank & Trust	4,039.6
The First Bank and Trust Co.	1,809.0
New Peoples Bank, Inc.	681.0
TruPoint Bank	435.4
The Bank of Marion	377.3
First Sentinel Bank	262.1



# Government and Taxes

## Government

Russell County has a County Administrator and a six-member Board of Supervisors.

The county has a comprehensive plan and a subdivision ordinance. The town of Lebanon has a separate zoning ordinance.

Lebanon, Cleveland and Honaker are incorporated towns within the county with Lebanon being the county seat.

## Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

*Manufacturer's Tax Profile (Russell) [pdf](#)*

*Non-Manufacturer's Tax Profile (Russell) [pdf](#)*



# Community Facilities

Russell County Medical Center is an affiliate member of Mtn. State Health Alliance Hospital, which is an operation of medical facilities. It is a 78-bed facility which offers comprehensive services that include 24-hour emergency care, intensive care, physical therapy, pediatrics and diagnostic capabilities. County residents are also easily accessible to the medical facilities located in Tazewell County, Bristol and Abingdon. In Tazewell County, Clinch Valley Medical Center, a 200-bed facility offers general medical services including emergency care, surgery, coronary care, and obstetrics. Bristol Regional Medical Center is a 422-bed medical center providing 24-hour emergency care, surgical and clinical facilities. Johnston Memorial Hospital in Abingdon has 154 beds and also offers a full range of medical services and a new cancer research center.

There are 20 physicians and four dentists who maintain practices in Russell County.

Russell County Public Library located in Lebanon circulates 40,000 volumes and operates a bookmobile service. Library collections at area colleges are also available to the public. These collections include the 61,000 volumes at Southwest Community College in Richlands, the 29,683 volumes at Virginia Highlands Community College in Abingdon and the 103,417 volumes at University of Virginia - Wise Campus located in Wise County.



# Community Facilities

**(continued)**

More than 70 places of worship are located in the county.

Numerous shopping opportunities are available to Russell County residents. The county has four shopping centers and 345 retail and service-related businesses that represent a broad retail mix. The town of Lebanon serves as the commercial center for the county with over 150 retail establishments located in its downtown area. Additional shopping centers and malls in the Bristol metropolitan area are easily accessible for county residents.

The new 100,000 sq. ft. governmental center offers comprehensive services to citizens of the county in a one-stop environment. The county also operates within the facility a 8,000 sq. ft. conference center.

A variety of recreational and cultural activities are available to Russell County residents. The Clinch Mountain Wildlife Area in the eastern portion of the county offers excellent opportunities for hunting and trout fishing. Outside this wildlife area there are numerous spots where fresh water sport fishing and small and big game hunting can be enjoyed. Canoe launch sites with picnic areas have been built on the Clinch River. Organized canoe races are held each spring along the river.

Russell County offers seven community parks and the 90-acre Pinnacle Natural Area. Public recreational facilities include tennis courts, ball fields, picnic areas and camping sites. Private facilities include Lake Bonaventure Golf and Country Club that features a 9-hole golf course, swimming pool, and 35-acre lake for fishing, boating and swimming.

Additional recreational attractions in the area that offer hiking, camping, hunting, swimming, fishing, picnicking and horseback riding include Breaks Interstate Park, Mount Rogers National Recreation Area, Hungry Mother State Park, and Natural Tunnel State Park.

Cultural attractions in the area include the world-famous Barter Theatre in Abingdon; the Bristol Theater; and the Trail of the Lonesome Pine, an outdoor drama located at Big Stone Gap. Virginia Highlands Festival, an annual summer event in Abingdon with artists, craftsmen and performers, attracts thousands of visitors.

Area residents can also enjoy professional baseball in Bristol, home of Bristol Sox, minor league, class-A affiliate of the Chicago White Sox.

*Southwest Virginia's e-Region Profile*

*Russell County*

*Virginia Coalfield Economic Development Authority*