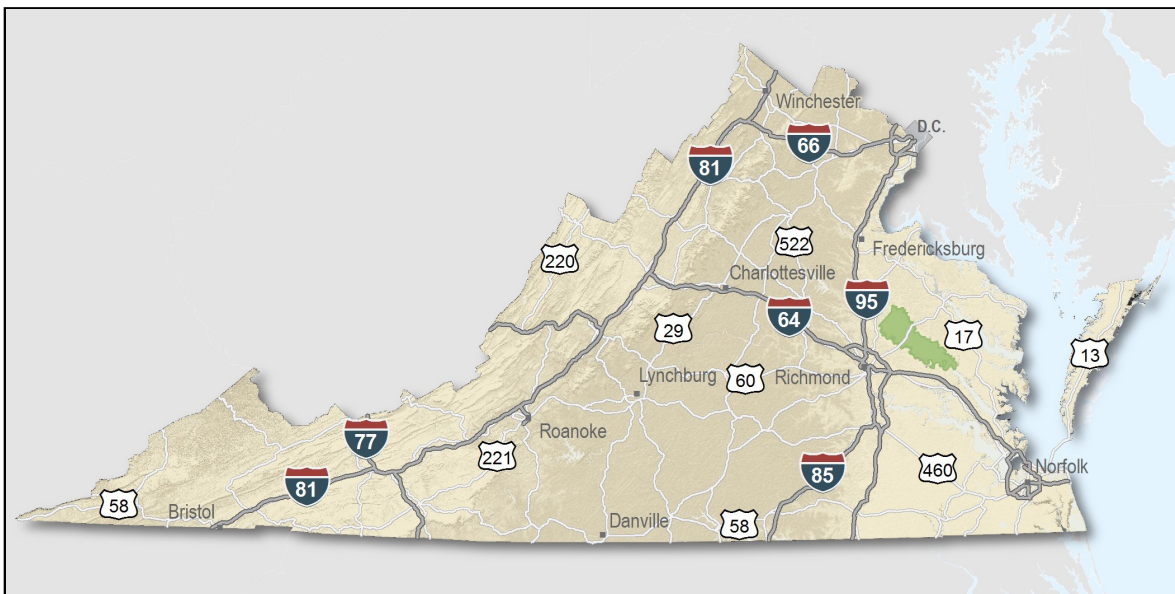

King William County, Virginia

Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



Location

King William County is located in the Tidewater area of Virginia. The Pamunkey and Mattaponi Rivers form the southwest and northeast boundaries of this 286 square mile county. The incorporated town of West Point is located at the juncture of the Pamunkey and Mattaponi Rivers, where the York River is formed.

King William County is 30 miles northeast of Richmond, the state capital, and 80 miles south of Washington, D.C.

The Port of Hampton Roads is 60 miles southeast.



Labor Market

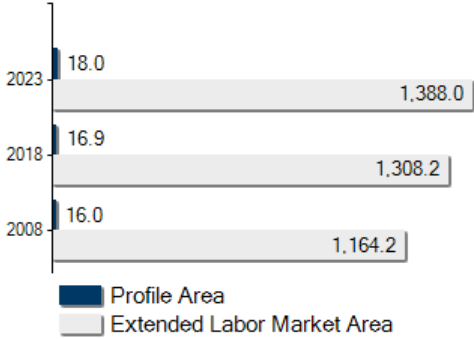
| Population | | |
|-----------------------------------|---------------------|----------------------------|
| Gender Distribution (2018) | | |
| King William County | Male | Female |
| | 48.9% | 51.1% |
| Race/Ethnicity (2018) | | |
| Classification | Profile Area | Extended Labor Area |
| White | 13,396 | 850,901 |
| Black | 2,654 | 355,662 |
| Two or More | 416 | 34,512 |
| American Indian or Alaska Native | 253 | 7,320 |
| Asian | 216 | 58,320 |
| Pacific Islander | 4 | 1,484 |
| Hispanic (may be of any race) | 455 | 6,825 |
| Median Age (2018) | | 40 years |

| Civilian Labor Force (2018) | |
|-----------------------------|----------------|
| King William County | 9,004 |
| Extended Labor Market Area | 685,295 |
| Total | 694,299 |

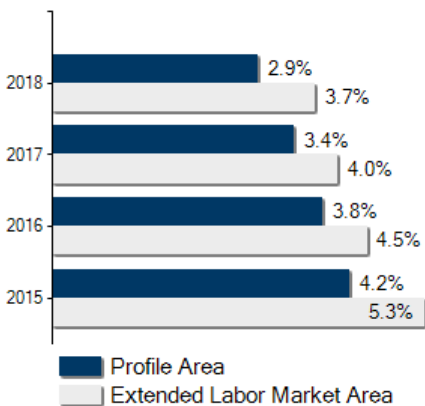
| Labor Force Participation (2013-2017) | |
|---------------------------------------|-------|
| King William County | 66.6% |
| Extended Labor Market Area | 65.9% |

| Unemployment | |
|--|---------------|
| Unemployment Rate (December 2019) | |
| King William County | 2.4% |
| Extended Labor Market Area | 2.4% |
| Statewide | 2.5% |
| Unemployed (2018) | |
| King William County | 263 |
| Extended Labor Market Area | 20,756 |
| Total | 21,019 |
| Underemployed (4th Quarter 2019) | |
| King William County | 1,173 |
| Extended Labor Market Area | 86,798 |
| Total | 87,971 |

Population in Thousands



Unemployment Rates





Labor Market

Commute Time (2013-2017)

| | | |
|------------------------------------|-------|-------|
| Worked from home | 312 | 3.8% |
| Under 15 minutes | 884 | 11.2% |
| 15-24 minutes | 1,018 | 12.9% |
| 25-34 minutes | 1,767 | 22.4% |
| 35-44 minutes | 1,207 | 15.3% |
| 45-59 minutes | 1,807 | 22.9% |
| Over 60 minutes | 1,199 | 15.2% |
| Mean Travel Time to Work (minutes) | | 37 |

Additional Labor Resources

| | |
|--|--------|
| High School Graduates Not Continuing (2017-2018) | 46 |
| Two-Year College Graduates (Spring 2018) | 3,569 |
| Two-Year College Enrollees (Fall 2018) | 28,236 |
| Other College and University Graduates (Spring 2018) | 8,904 |
| Total | 40,755 |

Career Readiness Certificate (06/30/2017-06/30/2018)

Virginia’s Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient’s level of development skills.

| | |
|----------------------------|------------|
| King William County | 19 |
| Extended Labor Market Area | 319 |
| Total | 338 |

Educational Attainment

| | |
|--|-------|
| On-Time Graduation Rate (Class of 2018) | 92.4% |
| Percentage of King William County population age 25+ who are high school graduates (2013-2017) | 89.6% |
| Percentage of King William County population age 25+ who have earned a Bachelor's Degree or higher (2013-2017) | 19.0% |



Labor Market

| Employment by Sector* (4th Qtr. 2018) | | |
|---|--------------|---------------|
| Agriculture Forestry Fishing and Hunting | 72 | 1.8% |
| Mining Quarrying and Oil and Gas Extraction | 58 | 1.4% |
| Utilities | 0 | 0 |
| Construction | 325 | 8.0% |
| Manufacturing | N.D. | N.D. |
| Wholesale Trade | 87 | 2.1% |
| Retail Trade | 491 | 12.1% |
| Transportation and Warehousing | N.D. | N.D. |
| Information | 5 | 0.1% |
| Finance and Insurance | 103 | 2.5% |
| Real Estate and Rental and Leasing | 33 | 0.8% |
| Professional Scientific and Technical Services | 147 | 3.6% |
| Management of Companies and Enterprises | 0 | 0 |
| Administrative and Support and Waste Management | 117 | 2.9% |
| Educational Services | N.D. | N.D. |
| Health Care and Social Assistance | 319 | 7.8% |
| Arts Entertainment and Recreation | 40 | 1.0% |
| Accommodation and Food Services | 303 | 7.4% |
| Other Services | 167 | 4.1% |
| Total Government | 787 | 19.3% |
| Federal Government | 25 | 0.6% |
| State Government | 58 | 1.4% |
| Local Government | 704 | 17.3% |
| Unclassified | 19 | 0.5% |
| Total | 4,072 | 100.0% |

N.D. - Not Disclosed

*By Business Establishment

Labor Market

| Major Employers | |
|-----------------------------|---------------------------------|
| Manufacturing | |
| Company | Product/Service |
| Nestle Purina Pet Care | Cat box filler |
| WestPoint Veneer | Softwood veneer |
| WestRock | Paperboard |
| NonManufacturing | |
| Company | Product/Service |
| Comcar Industries | Nonscheduled air transportation |
| J. Sanders Construction Co. | Construction |

Labor Market

Union Activity (8/1/2015 - 8/1/2018)

| | |
|------------------------------------|---|
| Petitions filed for representation | 1 |
|------------------------------------|---|

Labor Market

Estimated Earnings (May 2018)

| Occupation | Median Wage (US\$) | Mean Wage (US\$) | Median Salary (US\$) | Mean Salary (US\$) |
|---|--------------------|------------------|----------------------|--------------------|
| Laborers and Freight, Stock, and Material Movers, Hand Industrial Truck and Tractor Operators | 13.16 | 14.59 | 27,375 | 30,338 |
| Heavy and Tractor-Trailer Truck Drivers | 14.87 | 15.96 | 30,930 | 33,189 |
| Inspectors, Testers, Sorters, Samplers, and Weighers | 20.83 | 24.45 | 43,324 | 50,865 |
| Welders, Cutters, Solderers, and Brazers | 16.92 | 18.09 | 35,178 | 37,628 |
| First-Line Supervisors of Production and Operating Workers | 22.64 | 22.45 | 47,085 | 46,706 |
| Maintenance and Repair Workers, General | 27.49 | 29.37 | 57,197 | 61,074 |
| Bus and Truck Mechanics and Diesel Engine Specialists | 17.75 | 19.17 | 36,909 | 39,878 |
| Office Clerks, General | 23.22 | 23.54 | 48,294 | 48,958 |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | 13.71 | 14.24 | 28,506 | 29,621 |
| Receptionists and Information Clerks | 16.66 | 16.17 | 34,647 | 33,637 |
| Customer Service Representatives | 10.48 | 10.95 | 21,799 | 22,780 |
| Bookkeeping, Accounting, and Auditing Clerks | 14.07 | 14.62 | 29,276 | 30,414 |
| First-Line Supervisors of Office and Administrative Support Workers | 19.29 | 20.74 | 40,121 | 43,142 |
| Environmental Scientists and Specialists, Including Health | 22.25 | 23.32 | 46,282 | 48,506 |
| Computer User Support Specialists | 22.07 | 23.09 | 45,906 | 48,021 |
| Network and Computer Systems Administrators | 22.21 | 22.30 | 46,191 | 46,379 |
| Accountants and Auditors | 30.57 | 31.24 | 63,589 | 64,998 |
| Management Analysts | 31.81 | 33.11 | 66,175 | 68,875 |
| Human Resources Specialists | 14.28 | 19.09 | 29,705 | 39,714 |
| | 28.92 | 30.23 | 60,155 | 62,888 |

Per Capita Personal Income (2017)

\$45,300

Median Family Income (2013-2017)

\$74,105

Education

Public School Enrollment (Fall 2018)

| Level | Number | Enrollment |
|-------------|--------|------------|
| Elementary | 3 | 1,314 |
| Middle | 2 | 733 |
| High School | 2 | 993 |

Student Teacher Ratio (FY 2018)

| | |
|------------|------|
| Elementary | 12:1 |
| Secondary | 12:1 |

Per Pupil Expenditure (FY 2018) (US\$)

| |
|-----------|
| 11,965.11 |
|-----------|

On-Time Graduation Rate (Class of 2018)

| |
|-------|
| 92.4% |
|-------|

High School Graduates Continuing Education (2017-2018)

| |
|-------|
| 79.6% |
|-------|

Advanced Programs (2017-2018)

Governor's Schools

Chesapeake Bay Governor's School for Marine & Environmental Science

Governor's STEM Academies and Health Academies

The Bridging Communities Governor's STEM Academy

| | |
|---|-----|
| Governor's School Enrollment | 31 |
| Students taking 1 or more Advanced Placement (AP) Courses | 43 |
| Students taking 1 or more AP Exams | 32 |
| Students taking 1 or more Dual Enrollment Courses | 263 |

Education

Workforce Development Facilities

| Facility | Type |
|---------------------------------|-----------------------------|
| Eastern Shore Workforce Center | Satellite Center |
| Fredericksburg Workforce Center | Comprehensive Center |
| Job Assistance Center | Satellite Center |
| RCC King William Site | Career and Technical Center |
| RCC New Kent Site | Career and Technical Center |
| Warsaw Workforce Center | Satellite Center |

Higher Education Facilities – Fall

| Facility | Enrollment |
|---|--------------------|
| Virginia Commonwealth University | 31,076 |
| J. Sargeant Reynolds Community College - Parham Road Campus | 6,964 |
| Strayer University - Henrico Campus | 5,894 [‡] |
| John Tyler Community College - Chester Campus | 4,952 |
| University of Richmond | 4,002 |
| J. Sargeant Reynolds Community College - Downtown Campus | 3,813 |
| Stratford University - Richmond Campus | 2,282 [‡] |
| Rappahannock Community College - Glens Campus | 1,819 |
| Rappahannock Community College - Warsaw Campus | 1,739 |
| Virginia Union University | 1,560 |
| Randolph-Macon College | 1,488 |
| Bryant & Stratton College - Richmond Campus | 675 [◊] |
| Bon Secours Memorial College of Nursing | 477 [◊] |
| Union Presbyterian Seminary | 160 [◊] |
| Centura College - Richmond Main Campus | 98 [◊] |
| Baptist Theological Seminary at Richmond | 70 [◊] |
| Virginia Tech - Richmond Center | * |
| Old Dominion University - Richmond Campus | † |
| ECPI University - Emerywood Campus | † |
| ECPI University - Innsbrook Campus | † |
| ECPI University - Moorefield Campus | † |

* Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

◊ Fall Enrollment

Transportation

| Interstates | |
|-------------|-----------------------|
| Name | Distance |
| I-64 | 3.4 miles (5.5 km.) |
| I-95 | 6.2 miles (10.0 km.) |
| I-295 | 7.3 miles (11.8 km.) |
| I-195 | 12.8 miles (20.6 km.) |
| I-85 | 31.1 miles (50.1 km.) |
| I-664 | 40.5 miles (65.2 km.) |
| I-564 | 47.7 miles (76.7 km.) |

Note: Measured from border of locality/region.

| Highways | | | | |
|-------------|-------------|------------|------------|-------------|
| Highway 296 | Highway 298 | Highway 30 | Highway 33 | Highway 360 |

| Commercial Air Service | | |
|--|-----------------|--------------------|
| Richmond International Airport, Sandston -- 28.5 miles (45.9 km.) | | |
| American Airlines | Delta Air Lines | Southwest Airlines |
| Spirit Airlines | United Airlines | JetBlue Airways |
| Allegiant Air | | |
| Newport News-Williamsburg International Airport, Newport News -- 63.4 miles (102.0 km.) | | |
| American Airlines | Delta Air Lines | |

Note: Within a 75-mile drive of the center of the locality.



Transportation

General Aviation Service

| Name | Runway Length |
|---|--------------------|
| Tappahannock-Essex County Airport, Tappahannock | 4,300 ft (1,311 m) |

Freight Rail Service

| |
|----------------------------------|
| Norfolk Southern Railway Company |
|----------------------------------|

Seaports

| Name | Distance |
|--|------------------------|
| Port of Virginia (Richmond Marine Terminal) | 42.0 miles (67.6 km) |
| Port of Virginia (Newport News Marine Terminals) | 93.0 miles (149.7 km) |
| Port of Virginia | 105.0 miles (169.0 km) |

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

| Name | Distance |
|-----------------------------|------------------------|
| Richmond-Petersburg | 28.5 miles (45.9 km) |
| Newport News | 63.4 miles (102.0 km) |
| Norfolk | 91.0 miles (146.4 km) |
| Port of Washington - Dulles | 113.9 miles (183.3 km) |

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Utilities

| Utilities | |
|-----------------------|---|
| Electric | Rappahannock Electric Cooperative |
| Electric | Dominion Energy |
| Natural Gas | Not Available |
| Telecommunications | Verizon South |
| Telecommunications | Verizon-Virginia |
| Water | Town of West Point |
| Water | King William County |
| Waste Water Treatment | Hampton Roads Sanitation District |
| Solid Waste Disposal | Virginia Peninsula Public Service Authority |

Financial Institutions

| Financial Institutions – 4th Qtr 2018 Assets | |
|---|-----------------------------------|
| Bank | Assets (US\$ Millions) |
| Union Bank & Trust Co. | 13,732.0 |
| Sonabank, N.A. | 2,707.1 |
| Citizens & Farmers Bank | 1,517.6 |
| Essex Bank | 1,393.7 |



Government and Taxes

Government

King William County has a County Administrator and a five-member Board of Supervisors.

The county has a comprehensive plan and zoning and subdivision ordinances.

King William is the county seat. West Point is the only incorporated town within the county.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

[Manufacturer's Tax Profile \(King William\) pdf](#)

[Non-Manufacturer's Tax Profile \(King William\) pdf](#)



Community Facilities

King William County residents utilize area hospitals located in Williamsburg, Gloucester, Tappahannock, and Richmond. Williamsburg Community Hospital is a 139-bed facility that offers an array of services that include obstetrics, pediatrics, ambulatory surgery, neurology and diagnostic capabilities. Riverside Walter Reed Hospital located in Gloucester is a 71-bed facility and Riverside Tappahannock is a 92-bed facility. Both provide 24-hour emergency care, coronary and intensive care, and a full range of family oriented health care services. Richmond has a number of hospitals and clinics located throughout the metropolitan area including the Virginia Commonwealth University Medical Center.

The county has one long-term care nursing home facility with 75 beds and one assisted-care facility with 20 beds.

King William County has nine doctors and two dentists who maintain practices in the county.

Branches of the Pamunkey Regional Library are located in West Point and in Central Garage. This regional library system circulates over 320,000 books per year to its branches and offers a bookmobile service in the county. County residents can also utilize the library systems at area colleges and universities. These library systems would include The College of William and Mary with a 1,598,035 collection, Virginia Commonwealth University with a 1,812,883 collection and Rappahannock Community College with a 35,788 collection.



Community Facilities

(continued)

There are 24 churches representing the Catholic faith and the leading Protestant denominations located in the county. Jewish synagogues can be found in Richmond.

A wide assortment of retail opportunities are available to area residents. King William County has approximately 100 retail and service-related businesses located throughout the county. The town of West Point has a shopping center with 15 stores and an active downtown area filled with antique and specialty shops. The numerous malls and shopping centers located in Williamsburg and the Richmond metropolitan area are also easily accessible for county residents.

King William County offers residents a variety of recreational activities. There are numerous opportunities for sailing, fishing, water skiing and crabbing on the county's rivers. There are three public boat landings and a private marina. King William County Park has seven ball fields and picnic facilities. West Point has a ball field located near its educational facilities.

West Point Country Club offers a 9-hole golf course, a swimming pool, tennis courts, a picnic area and a 10-acre lake stocked with bass and bream.

Area attractions include Zoar State Forest which has nature trails and a canoe launch; York River State Park where boating, fishing, and picnicking activities are available; and two entertainment parks: Busch Gardens and Kings Dominion.

The region has a rich historical heritage with the Pamunkey and Mattaponi Museums and Indian Reservations as well as numerous homes dating back to the early 1700's. Many sites including Colonial Williamsburg, Yorktown and Jamestown are easily accessible from King William County.

The county's close proximity to Williamsburg and Richmond enables residents to enjoy the numerous cultural, entertainment, and sporting events that occur in these areas throughout the year.

[Richmond MSA Profile](#)

[Middle Peninsula Profile](#)

[Town of West Point](#)