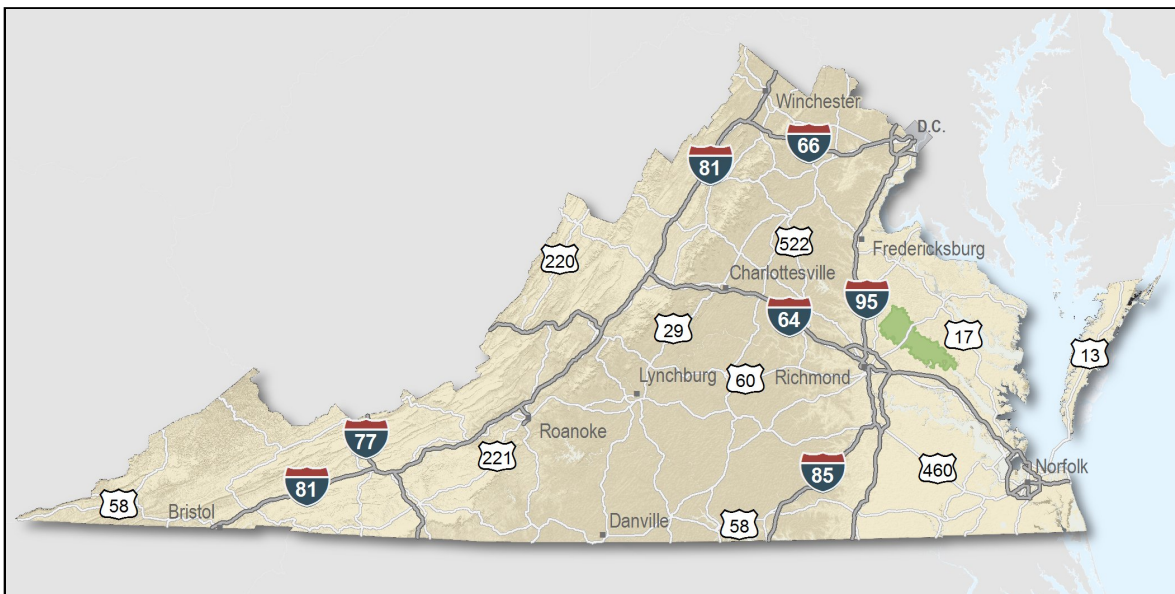

King William County, Virginia

Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



Location

King William County is located in the Tidewater area of Virginia. The Pamunkey and Mattaponi Rivers form the southwest and northeast boundaries of this 286 square mile county. The incorporated town of West Point is located at the juncture of the Pamunkey and Mattaponi Rivers, where the York River is formed.

King William County is 30 miles northeast of Richmond, the state capital, and 80 miles south of Washington, D.C.

The Port of Hampton Roads is 60 miles southeast.



Labor Market

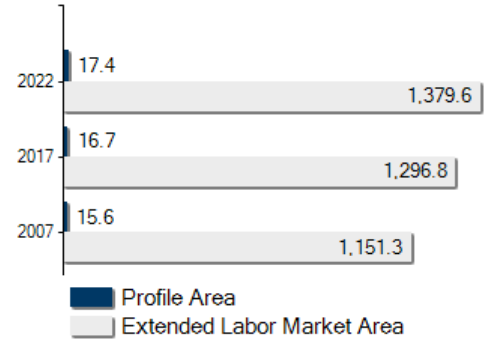
Population		
Gender Distribution (2017)		
King William County	Male	Female
	49.0%	51.0%
Race/Ethnicity (2017)		
Classification	Profile Area	Extended Labor Area
White	13,153	844,728
Black	2,711	353,323
Two or More	387	33,092
American Indian or Alaska Native	243	7,114
Asian	210	57,113
Pacific Islander	4	1,464
Hispanic (may be of any race)	437	6,555
Median Age (2017)		40 years

Civilian Labor Force (2017)	
King William County	8,856
Extended Labor Market Area	683,713
Total	692,569

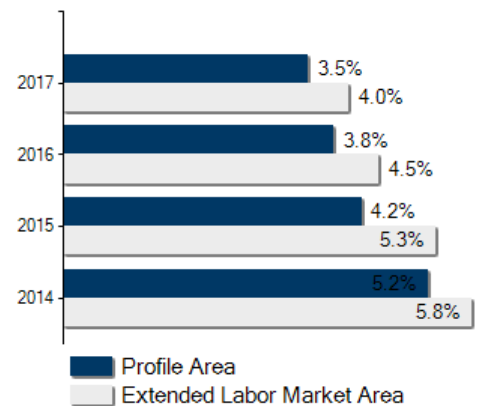
Labor Force Participation (2013-2017)	
King William County	66.6%
Extended Labor Market Area	65.9%

Unemployment	
Unemployment Rate (September 2018)	
King William County	2.9%
Extended Labor Market Area	2.8%
Statewide	2.8%
Unemployed (2017)	
King William County	308
Extended Labor Market Area	25,758
Total	26,066
Underemployed (3rd Quarter 2018)	
King William County	1,042
Extended Labor Market Area	80,053
Total	81,095

Population in Thousands



Unemployment Rates





Labor Market

Commute Time (2013-2017)

Worked from home	312	3.8%
Under 15 minutes	884	11.2%
15-24 minutes	1,018	12.9%
25-34 minutes	1,767	22.4%
35-44 minutes	1,207	15.3%
45-59 minutes	1,807	22.9%
Over 60 minutes	1,199	15.2%
Mean Travel Time to Work (minutes)		37

Additional Labor Resources

High School Graduates Not Continuing (2017-2018)	46
Two-Year College Graduates (Spring 2017)	3,769
Two-Year College Enrollees (Fall 2017)	66,978
Other College and University Graduates (Spring 2017)	8,964
Total	79,757

Career Readiness Certificate (06/30/2017-06/30/2018)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

King William County	19
Extended Labor Market Area	319
Total	338

Educational Attainment

On-Time Graduation Rate (Class of 2017)	93.7%
Percentage of King William County population age 25+ who are high school graduates (2013-2017)	89.6%
Percentage of King William County population age 25+ who have earned a Bachelor's Degree or higher (2013-2017)	19.0%



Labor Market

Employment by Sector* (2nd Qtr. 2018)		
Agriculture Forestry Fishing and Hunting	97	2.4%
Mining Quarrying and Oil and Gas Extraction	60	1.5%
Utilities	0	0
Construction	228	5.7%
Manufacturing	N.D.	N.D.
Wholesale Trade	90	2.2%
Retail Trade	473	11.8%
Transportation and Warehousing	N.D.	N.D.
Information	N.D.	N.D.
Finance and Insurance	104	2.6%
Real Estate and Rental and Leasing	32	0.8%
Professional Scientific and Technical Services	164	4.1%
Management of Companies and Enterprises	0	0
Administrative and Support and Waste Management	144	3.6%
Educational Services	N.D.	N.D.
Health Care and Social Assistance	314	7.8%
Arts Entertainment and Recreation	54	1.3%
Accommodation and Food Services	294	7.3%
Other Services	156	3.9%
Total Government	767	19.1%
Federal Government	25	0.6%
State Government	54	1.3%
Local Government	688	17.1%
Unclassified	22	0.5%
Total	4,022	100.0%

N.D. - Not Disclosed

*By Business Establishment

Labor Market

Major Employers

Manufacturing

Company

Nestle Purina Pet Care

WestPoint Veneer

WestRock

Product/Service

Cat box filler

Softwood veneer

Paperboard

NonManufacturing

Company

Comcar Industries

J. Sanders Construction Co.

Product/Service

Nonscheduled air transportation

Construction

Labor Market

Union Activity (8/1/2015 - 8/1/2018)

Petitions filed for representation	1
------------------------------------	---

Labor Market

Estimated Earnings (May 2017)

Occupation	Median Wage (US\$)	Mean Wage (US\$)	Median Salary (US\$)	Mean Salary (US\$)
Laborers and Freight, Stock, and Material Movers, Hand Industrial Truck and Tractor Operators	11.39	13.74	23,708	28,585
Heavy and Tractor-Trailer Truck Drivers	15.13	16.43	31,471	34,186
Inspectors, Testers, Sorters, Samplers, and Weighers	21.08	24.62	43,845	51,211
First-Line Supervisors of Production and Operating Workers	22.16	22.99	46,100	47,823
Maintenance and Repair Workers, General	30.76	31.39	63,975	65,300
Bus and Truck Mechanics and Diesel Engine Specialists	16.48	18.50	34,290	38,490
Office Clerks, General	21.71	21.42	45,157	44,540
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	13.59	14.16	28,265	29,444
Receptionists and Information Clerks	16.84	16.22	35,033	33,753
Customer Service Representatives	13.54	13.56	28,174	28,211
Bookkeeping, Accounting, and Auditing Clerks	14.64	16.11	30,448	33,509
First-Line Supervisors of Office and Administrative Support Workers	19.14	20.96	39,804	43,611
Computer User Support Specialists	25.72	26.31	53,511	54,725
Network and Computer Systems Administrators	21.76	21.70	45,258	45,142
Software Developers, Systems Software	30.40	32.17	63,238	66,913
Computer Systems Analysts	46.98	50.28	97,711	104,582
Accountants and Auditors	57.20	59.91	118,989	124,624
Management Analysts	29.91	32.84	62,228	68,307
Human Resources Specialists	28.71	32.36	59,712	67,326
	29.23	31.71	60,807	65,960

Per Capita Personal Income (2016)

\$43,562

Median Family Income (2013-2017)

\$74,105

Education

Public School Enrollment (Fall 2017)

Level	Number	Enrollment
Elementary	3	1,327
Middle	2	700
High School	2	979

Student Teacher Ratio (FY 2017)

Elementary	10:1
Secondary	11:1

Per Pupil Expenditure (FY 2017) (US\$)

11,499.34

On-Time Graduation Rate (Class of 2017)

93.7%

High School Graduates Continuing Education (2017-2018)

79.6%

Advanced Programs (2017-2018)

Governor's Schools

Chesapeake Bay Governor's School for Marine & Environmental Science

Governor's STEM Academies and Health Academies

The Bridging Communities Governor's STEM Academy

Governor's School Enrollment	31
Students taking 1 or more Advanced Placement (AP) Courses	43
Students taking 1 or more AP Exams	32
Students taking 1 or more Dual Enrollment Courses	263

Education

Workforce Development Facilities

Facility	Type
Eastern Shore Workforce Center	Satellite Center
Fredericksburg Workforce Center	Comprehensive Center
Job Assistance Center	Satellite Center
RCC King William Site	Career and Technical Center
RCC New Kent Site	Career and Technical Center
Warsaw Workforce Center	Satellite Center

Higher Education Facilities – Fall 2017

Facility	Enrollment
Virginia Commonwealth University	31,036
ECPI University - Emerywood Campus	12,068 [‡]
ECPI University - Innsbrook Campus	12,068 [‡]
ECPI University - Moorefield Campus	12,068 [‡]
J. Sargeant Reynolds Community College - Parham Road Campus	7,088
Strayer University - Henrico Campus	6,473 ^{‡◊}
John Tyler Community College - Chester Campus	5,393
J. Sargeant Reynolds Community College - Downtown Campus	4,387
University of Richmond	4,023
Stratford University - Richmond Campus	2,926 [‡]
Rappahannock Community College - Warsaw Campus	1,896
Rappahannock Community College - Glens Campus	1,850
Virginia Union University	1,663
Randolph-Macon College	1,453
Bryant & Stratton College - Richmond Campus	617 [◊]
Bon Secours Memorial College of Nursing	522 [◊]
Union Presbyterian Seminary	163 [◊]
Centura College - Richmond Main Campus	144 [◊]
Baptist Theological Seminary at Richmond	67 [◊]
Old Dominion University - Richmond Campus	*
Virginia Tech - Richmond Center	*

* Enrollment figures are included in participating colleges and universities.

‡ Enrollment figures are for all campuses.

◊ Fall 2016 Enrollment



Transportation

Interstates	
Name	Distance
I-64	3.4 miles (5.5 km.)
I-95	6.2 miles (10.0 km.)
I-295	7.3 miles (11.8 km.)
I-195	12.8 miles (20.6 km.)
I-85	31.1 miles (50.1 km.)
I-664	40.5 miles (65.2 km.)
I-564	47.7 miles (76.7 km.)

Note: Measured from border of locality/region.

Highways				
Highway 296	Highway 298	Highway 30	Highway 33	Highway 360

Commercial Air Service		
Richmond International Airport, Sandston -- 28.5 miles (45.9 km.)		
American Airlines	Delta Air Lines	Southwest Airlines
United Airlines	JetBlue Airways	Allegiant Air
OneJet		
Newport News-Williamsburg International Airport, Newport News -- 63.4 miles (102.0 km.)		
American Airlines	Delta Air Lines	

Note: Within a 75-mile drive of the center of the locality.



Transportation

General Aviation Service

Name	Runway Length
Tappahannock-Essex County Airport, Tappahannock	4,300 ft (1,311 m)

Freight Rail Service

Norfolk Southern Railway Company

Seaports

Name	Distance
Port of Virginia (Richmond Marine Terminal)	42.0 miles (67.6 km)
Port of Virginia (Newport News Marine Terminals)	93.0 miles (149.7 km)
Port of Virginia	105.0 miles (169.0 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

Name	Distance
Richmond-Petersburg	28.5 miles (45.9 km)
Newport News	63.4 miles (102.0 km)
Norfolk	91.0 miles (146.4 km)
Port of Washington - Dulles	113.9 miles (183.3 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Utilities

Utilities	
Electric	Rappahannock Electric Cooperative
Electric	Dominion Energy
Natural Gas	Not Available
Telecommunications	Verizon South
Telecommunications	Verizon-Virginia
Water	Town of West Point
Water	King William County
Waste Water Treatment	Hampton Roads Sanitation District
Solid Waste Disposal	Virginia Peninsula Public Service Authority

Financial Institutions

Financial Institutions – 1st Qtr 2018 Assets	
Bank	Assets (US\$ Millions)
Union Bank & Trust Co.	13,118.0
Sonabank, N.A.	2,652.5
Citizens & Farmers Bank	1,527.1
Essex Bank	1,353.1



Government and Taxes

Government

King William County has a County Administrator and a five-member Board of Supervisors.

The county has a comprehensive plan and zoning and subdivision ordinances.

King William is the county seat. West Point is the only incorporated town within the county.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

[Manufacturer's Tax Profile \(King William\) pdf](#)

[Non-Manufacturer's Tax Profile \(King William\) pdf](#)



Community Facilities

King William County residents utilize area hospitals located in Williamsburg, Gloucester, Tappahannock, and Richmond. Williamsburg Community Hospital is a 139-bed facility that offers an array of services that include obstetrics, pediatrics, ambulatory surgery, neurology and diagnostic capabilities. Riverside Walter Reed Hospital located in Gloucester is a 71-bed facility and Riverside Tappahannock is a 92-bed facility. Both provide 24-hour emergency care, coronary and intensive care, and a full range of family oriented health care services. Richmond has a number of hospitals and clinics located throughout the metropolitan area including the Virginia Commonwealth University Medical Center.

The county has one long-term care nursing home facility with 75 beds and one assisted-care facility with 20 beds.

King William County has nine doctors and two dentists who maintain practices in the county.

Branches of the Pamunkey Regional Library are located in West Point and in Central Garage. This regional library system circulates over 320,000 books per year to its branches and offers a bookmobile service in the county. County residents can also utilize the library systems at area colleges and universities. These library systems would include The College of William and Mary with a 1,598,035 collection, Virginia Commonwealth University with a 1,812,883 collection and Rappahannock Community College with a 35,788 collection.



Community Facilities

(continued)

There are 24 churches representing the Catholic faith and the leading Protestant denominations located in the county. Jewish synagogues can be found in Richmond.

A wide assortment of retail opportunities are available to area residents. King William County has approximately 100 retail and service-related businesses located throughout the county. The town of West Point has a shopping center with 15 stores and an active downtown area filled with antique and specialty shops. The numerous malls and shopping centers located in Williamsburg and the Richmond metropolitan area are also easily accessible for county residents.

King William County offers residents a variety of recreational activities. There are numerous opportunities for sailing, fishing, water skiing and crabbing on the county's rivers. There are three public boat landings and a private marina. King William County Park has seven ball fields and picnic facilities. West Point has a ball field located near its educational facilities.

West Point Country Club offers a 9-hole golf course, a swimming pool, tennis courts, a picnic area and a 10-acre lake stocked with bass and bream.

Area attractions include Zoar State Forest which has nature trails and a canoe launch; York River State Park where boating, fishing, and picnicking activities are available; and two entertainment parks: Busch Gardens and Kings Dominion.

The region has a rich historical heritage with the Pamunkey and Mattaponi Museums and Indian Reservations as well as numerous homes dating back to the early 1700's. Many sites including Colonial Williamsburg, Yorktown and Jamestown are easily accessible from King William County.

The county's close proximity to Williamsburg and Richmond enables residents to enjoy the numerous cultural, entertainment, and sporting events that occur in these areas throughout the year.

[Richmond MSA Profile](#)

[Middle Peninsula Profile](#)

[Town of West Point](#)