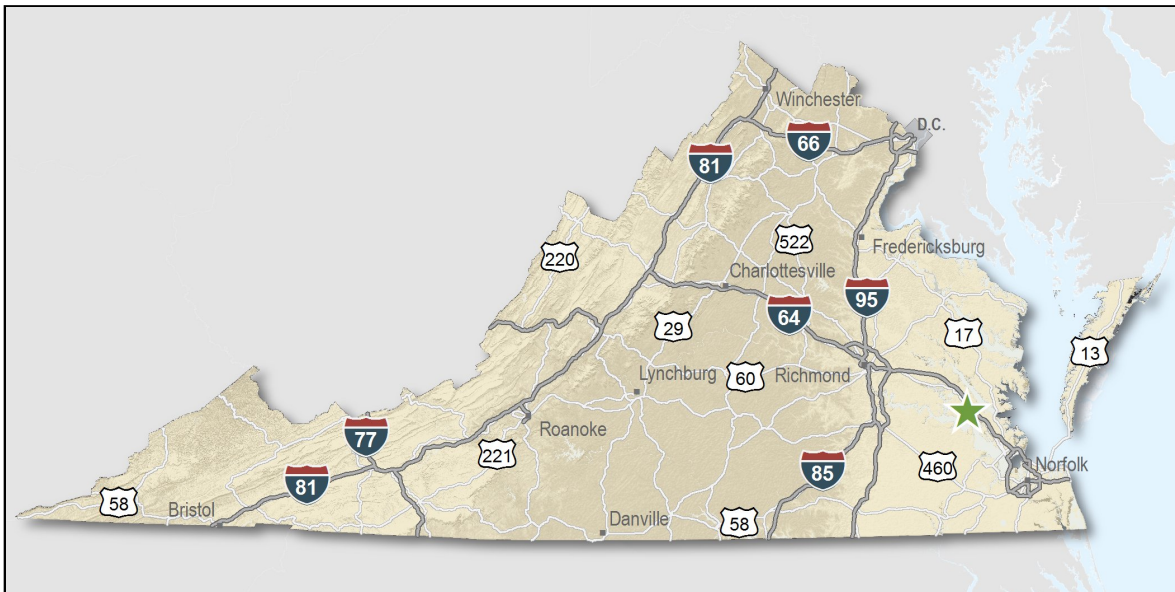

City of Williamsburg, Virginia

Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.

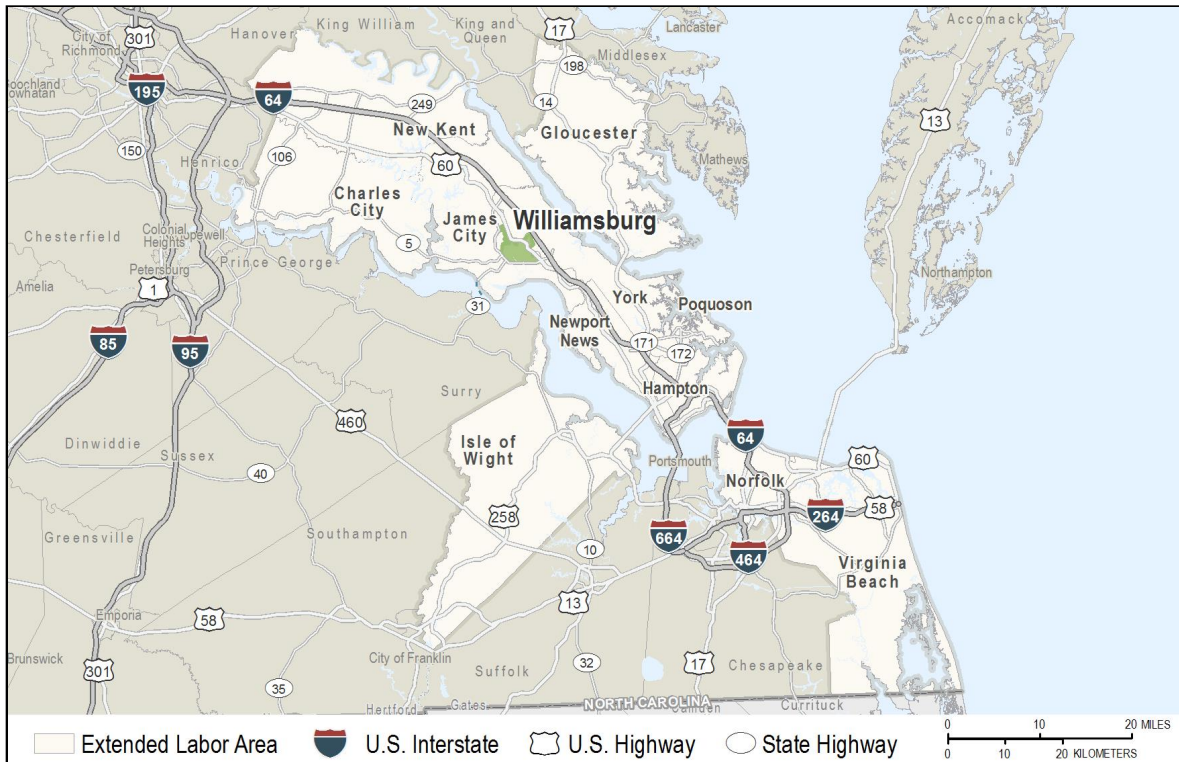


Location

The independent city of Williamsburg is strategically located on the Virginia Peninsula, in the southeastern portion of the state. As the "Colonial Capital" of Virginia, Williamsburg is internationally known for its restoration activities and re-creation of 18th century America. As the site of numerous national and international government conferences, the city continues its long history of prominence in the affairs of the state, the country and the world.

Richmond is 45 miles west and Washington, D.C. is 160 miles north. The Port of Hampton Roads is 37 miles east.

Williamsburg is located within the Virginia Beach-Norfolk- Newport News Metropolitan Statistical Area (MSA).



Labor Market

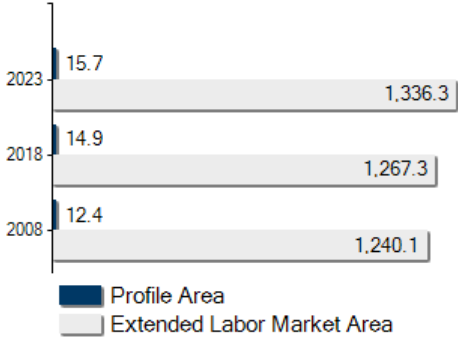
Population		
Gender Distribution (2018)		
City of Williamsburg	Male 46.0%	Female 54.0%
Race/Ethnicity (2018)		
Classification	Profile Area	Extended Labor Area
White	10,903	771,631
Black	2,404	377,281
Asian	949	59,476
Two or More	543	49,279
American Indian or Alaska Native	77	7,261
Pacific Islander	20	2,343
Hispanic (may be of any race)	1,047	11,517
Median Age (2018)		27 years

Civilian Labor Force (2018)	
City of Williamsburg	6,729
Extended Labor Market Area	626,405
Total	633,134

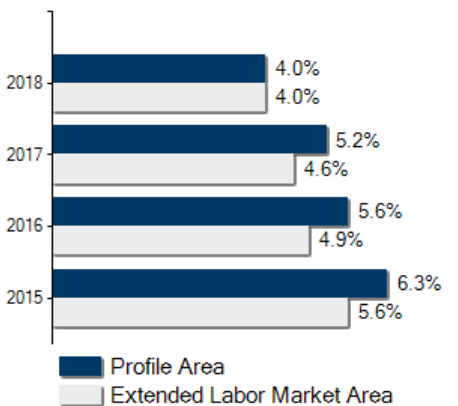
Labor Force Participation (2013-2017)	
City of Williamsburg	50.3%
Extended Labor Market Area	61.4%

Unemployment	
Unemployment Rate (December 2019)	
City of Williamsburg	3.1%
Extended Labor Market Area	2.7%
Statewide	2.5%
Unemployed (2018)	
City of Williamsburg	271
Extended Labor Market Area	20,165
Total	20,436
Underemployed (4th Quarter 2019)	
City of Williamsburg	774
Extended Labor Market Area	72,594
Total	73,368

Population in Thousands



Unemployment Rates





Labor Market

Commute Time (2013-2017)

Worked from home	397	6.6%
Under 15 minutes	2,700	48.0%
15-24 minutes	1,260	22.4%
25-34 minutes	866	15.4%
35-44 minutes	202	3.6%
45-59 minutes	253	4.5%
Over 60 minutes	343	6.1%
Mean Travel Time to Work (minutes)		20

Additional Labor Resources

High School Graduates Not Continuing (2017-2018)	113
Two-Year College Graduates (Spring 2018)	3,236
Two-Year College Enrollees (Fall 2018)	24,264
Other College and University Graduates (Spring 2018)	4,446
Total	32,059

Career Readiness Certificate (06/30/2017-06/30/2018)

Virginia’s Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient’s level of development skills.

City of Williamsburg	
Extended Labor Market Area	122
Total	122

Educational Attainment

On-Time Graduation Rate (Class of 2018)	92.1%
Percentage of City of Williamsburg population age 25+ who are high school graduates (2013-2017)	94.2%
Percentage of City of Williamsburg population age 25+ who have earned a Bachelor's Degree or higher (2013-2017)	55.2%



Labor Market

Employment by Sector* (4th Qtr. 2018)		
Agriculture Forestry Fishing and Hunting	N.D.	N.D.
Mining Quarrying and Oil and Gas Extraction	0	0
Utilities	0	0
Construction	104	0.8%
Manufacturing	21	0.2%
Wholesale Trade	38	0.3%
Retail Trade	1,455	11.2%
Transportation and Warehousing	N.D.	N.D.
Information	N.D.	N.D.
Finance and Insurance	169	1.3%
Real Estate and Rental and Leasing	97	0.7%
Professional Scientific and Technical Services	615	4.7%
Management of Companies and Enterprises	145	1.1%
Administrative and Support and Waste Management	298	2.3%
Educational Services	N.D.	N.D.
Health Care and Social Assistance	1,488	11.4%
Arts Entertainment and Recreation	N.D.	N.D.
Accommodation and Food Services	3,559	27.4%
Other Services	216	1.7%
Total Government	3,366	25.9%
Federal Government	153	1.2%
State Government	2,755	21.2%
Local Government	458	3.5%
Unclassified	39	0.3%
Total	13,003	100.0%

N.D. - Not Disclosed

*By Business Establishment

Labor Market

Major Employers

NonManufacturing

Company

Colonial Williamsburg Foundation
Colonial Williamsburg Hotels, Inc.
National Center For State Courts
Riverside Health System
Solutionz Inc
The College of William and Mary
Virginia Gazette

Product/Service

Museums
Hotels
Non-commercial research
Hospital/ heathcare
Videoconferencing products and services
Higher education
Newspaper

Labor Market

Union Activity (8/1/2015 - 8/1/2018)	
Petitions filed for decertification	0
Petitions filed for representation	0
Petitions filed for raid	0
Elections won by union	0
Elections won by company	0

Labor Market

Estimated Earnings (May 2018)

Occupation	Median Wage (US\$)	Mean Wage (US\$)	Median Salary (US\$)	Mean Salary (US\$)
Laborers and Freight, Stock, and Material Movers, Hand Industrial Truck and Tractor Operators	13.40	14.63	27,866	30,443
Heavy and Tractor-Trailer Truck Drivers	20.66	20.75	42,964	43,152
Inspectors, Testers, Sorters, Samplers, and Weighers	18.99	18.77	39,483	39,044
First-Line Supervisors of Production and Operating Workers	16.66	22.41	34,649	46,617
Maintenance and Repair Workers, General	38.48	40.13	80,043	83,452
Industrial Machinery Mechanics	17.76	18.34	36,924	38,153
Office Clerks, General	33.26	31.15	69,191	64,795
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	15.56	15.89	32,375	33,043
Receptionists and Information Clerks	17.03	17.25	35,421	35,879
Customer Service Representatives	13.09	13.51	27,226	28,093
Bookkeeping, Accounting, and Auditing Clerks	12.08	13.24	25,122	27,544
First-Line Supervisors of Office and Administrative Support Workers	17.86	19.04	37,157	39,601
Computer User Support Specialists	26.38	27.94	54,874	58,113
Software Developers, Systems Software	25.50	25.21	53,034	52,437
Software Developers, Applications	43.63	42.94	90,747	89,334
Computer Systems Analysts	42.57	41.67	88,541	86,671
Accountants and Auditors	40.25	41.01	83,717	85,309
Management Analysts	39.80	39.76	82,775	82,693
Human Resources Specialists	47.41	62.81	98,615	130,655
	30.97	31.50	64,409	65,512

Per Capita Personal Income (2017)

\$62,350

Median Family Income (2013-2017)

\$80,250

Education

Public School Enrollment (Fall 2018)

Level	Number	Enrollment
Elementary	9	5,349
Middle	4	2,646
High School	3	3,818

Student Teacher Ratio (FY 2018)

Elementary	13:1
Secondary	13:1

Per Pupil Expenditure (FY 2018) (US\$)

11,831.00

On-Time Graduation Rate (Class of 2018)

92.1%

High School Graduates Continuing Education (2017-2018)

87.8%

Advanced Programs (2017-2018)

Governor's Schools

New Horizons Governor's School for Science & Technology

Governor's STEM Academies and Health Academies

Greater Peninsula Governor's STEM Academy

Governor's School Enrollment	32
Students taking 1 or more Advanced Placement (AP) Courses	1,176
Students taking 1 or more AP Exams	349
Students taking 1 or more Dual Enrollment Courses	123

Education

Workforce Development Facilities

Facility	Type
New Horizons Regional Education Center-Butler Farm	Career and Technical Center
New Horizons Regional Education Center-Kiln Creek	Career and Technical Center
New Horizons Regional Education Center-Woodside Lane	Career and Technical Center
Peninsula Worklink One-Stop Center-Hampton	Comprehensive Center
Peninsula Worklink One-Stop Center-Williamsburg	Satellite Center
Thomas Nelson Workforce Center	Career and Technical Center

Higher Education Facilities – Fall 2018

Facility	Enrollment
College of William and Mary	8,817
Thomas Nelson Community College - Hampton Campus	6,788
Strayer University - Newport News Campus	5,894 ^{†‡}
Tidewater Community College - Portsmouth Campus	5,441
Christopher Newport University	4,957
Hampton University	4,321
Stratford University - Newport News Campus	2,282 [‡]
Rappahannock Community College - Glens Campus	1,819
Thomas Nelson Community College - Historic Triangle Campus	1,558
Bryant & Stratton College - Hampton Campus	303 [◇]
Centura College - Newport News Campus	179 [◇]
National Institute of Aerospace	*
Old Dominion University - Peninsula Higher Education Center	*
Old Dominion University - Tri Cities Higher Education Center	*
University of Virginia - Eastern Regional Center at Newport News	*
Virginia Tech - Hampton Roads Center, Newport News	*
George Washington University - Hampton Roads Center	†
Embry-Riddle Aeronautical University	†
Florida Institute of Technology - Hampton Roads Campus	†
ECPI University - Newport News Campus	†

* Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

◇ Fall 2017 Enrollment



Transportation

Interstates	
Name	Distance
I-64	0.3 miles (0.5 km.)
I-664	21.8 miles (35.1 km.)
I-564	28.9 miles (46.5 km.)
I-295	30.5 miles (49.1 km.)
I-95	34.2 miles (55.1 km.)
I-264	34.7 miles (55.8 km.)
I-464	35.4 miles (56.9 km.)
I-85	35.9 miles (57.8 km.)

Note: Measured from border of locality/region.

Highways				
Highway 132 Highway 60	Highway 143	Highway 162	Highway 199	Highway 5

Commercial Air Service		
Newport News-Williamsburg International Airport, Newport News -- 17.2 miles (27.7 km.)		
American Airlines	Delta Air Lines	
Norfolk International Airport, Norfolk -- 43.7 miles (70.3 km.)		
American Airlines	American Eagle	Delta Air Lines
Frontier Airlines	Southwest Airlines	United Express
Allegiant Air		
Richmond International Airport, Sandston -- 44.1 miles (70.9 km.)		
American Airlines	Delta Air Lines	Southwest Airlines
Spirit Airlines	United Airlines	JetBlue Airways
Allegiant Air		

Note: Within a 75-mile drive of the center of the locality.



Transportation

General Aviation Service

Name	Runway Length
Williamsburg-Jamestown Airport, Williamsburg	3,204 ft (977 m)

Freight Rail Service

CSX Transportation

Seaports

Name	Distance
Port of Virginia (Newport News Marine Terminals)	37.0 miles (59.5 km)
Port of Virginia (Virginia International Gateway)	41.0 miles (66.0 km)
Port of Virginia (Norfolk International Terminals)	46.0 miles (74.0 km)
Port of Virginia (Portsmouth Marine Terminal)	47.0 miles (75.6 km)
Port of Virginia (Richmond Marine Terminal)	50.0 miles (80.5 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

Name	Distance
Newport News	17.2 miles (27.7 km)
Norfolk	43.7 miles (70.3 km)
Richmond-Petersburg	44.0 miles (70.9 km)
Port of Washington - Dulles	158.8 miles (255.5 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Utilities

Utilities	
Electric	Dominion Energy
Natural Gas	Virginia Natural Gas
Telecommunications	Cox Communications
Telecommunications	Cavalier Telephone Company
Telecommunications	Verizon South
Telecommunications	Verizon-Virginia
Water	City of Williamsburg
Waste Water Treatment	Hampton Roads Sanitation District
Solid Waste Disposal	City of Williamsburg

Financial Institutions

Financial Institutions – 4th Qtr 2018 Assets

Bank	Assets (US\$ Millions)
Wells Fargo Bank, N.A.	1,689,351.0
PNC Bank, N.A.	370,500.9
Branch Banking and Trust Company	219,071.0
SunTrust Bank	209,720.5
TowneBank	11,163.0
Sonabank, N.A.	2,707.1
Citizens & Farmers Bank	1,517.6
Chesapeake Bank	850.9



Government and Taxes

Government

Williamsburg has a City Manager and a five-member City Council.

The city has a comprehensive plan and zoning and subdivision ordinances.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Williamsburg) [pdf](#)

Non-Manufacturer's Tax Profile (Williamsburg) [pdf](#)



Community Facilities

Riverside Health System's Doctors Hospital of Williamsburg is located in the Quarterpath at Williamsburg development. Sentara Williamsburg Regional Medical Center also has a Williamsburg presence and is a non-profit hospital that offers 145 beds and 24-hour emergency treatment. This hospital has over 120 physicians and more than 42 specialties. Additional medical facilities are located in Newport News, including Riverside Regional Medical Center, Newport News General Hospital, and Mary Immaculate Hospital. Sentara General Hospital is also located in nearby Hampton. These facilities, with a total of 1,176 beds, offer a full complement of medical services that include emergency care, obstetrics, general surgery, neurosurgery and community education programs. Also available to area residents is the Virginia Commonwealth University Medical Center, an internationally known teaching hospital, located in Richmond.

Area residents utilize the Williamsburg Regional Library that houses 338,000 volumes. Other libraries available for public use include The College of William and Mary's Swem Library with over 1,276,000 volumes and libraries located on the campuses of Christopher Newport University, Hampton University and Thomas Nelson Community College. NASA's Langley Research Center Library with more than 2,100,000 volumes also permits Peninsula residents to borrow books through an interlibrary loan system.



Community Facilities

(continued)

Fourteen churches representing the leading Protestant denominations and the Catholic faith are located in Williamsburg. Jewish synagogues can be found in Williamsburg, Newport News, and Hampton as are a Muslim mosque and two Greek Orthodox churches.

Residents enjoy an exceptional assortment of shopping opportunities in the Williamsburg area. The Colonial Williamsburg Historic Area has nine stores that recreate the 18th century environment, as well as four colonial taverns. Adjacent to the Historic Area, Merchants Square and surrounding businesses offer a collection of more than 50 shops, stores, restaurants, and services that cater to visitors and townspeople alike. The shops at High Street is a mixed-use development offering an eight-screen movie theater, retailers including a Pendleton outlet, VF outlet and two art stores, and six restaurants. Two other shopping centers are conveniently located in the city. An additional 21 shopping centers and an outlet mall, offering a variety of goods and services, are in neighboring James City County. The Williamsburg Pottery, also located in James City County, is a unique enclosed shopping attraction that sells a variety of pottery and gift items. In addition to these retail opportunities, there are numerous malls and shopping centers located throughout the Peninsula and in Richmond.

The Williamsburg area offers residents exceptional historical, cultural and recreational activities and amenities. As part of the "Historic Triangle," Colonial Williamsburg recreates life in 18th century America. Visitors can explore the numerous gardens, trade shops and historical attractions that line Duke of Gloucester Street. Throughout the year, the Colonial Williamsburg Foundation schedules lectures, films and special events that emphasize the historical and cultural significance of this Colonial Capital.

Jamestown and Yorktown, the other landmarks in American history that comprise the "Historic Triangle" offer glimpses into the primitive life and struggles of those early settlers on Jamestown Island and the recreation of the Revolutionary War Era and the British surrender at Yorktown.

In addition to the many historical sites found in Williamsburg, area residents can also enjoy a multitude of cultural attractions. Adjoining the historic area, the DeWitt Wallace Decorative Arts Gallery offers the visitor a stunning display of 18th century decorative art items and furniture. The Abby Aldrich Rockefeller Folk Art Center, also located in Williamsburg, houses an outstanding collection of American Folk Art achievements from the colonial period to the present. The Muscarelle Museum of Art, located on the campus of the College of William and Mary, houses an extensive collection of art works ranging from pre-historic ceramics to contemporary sculpture and paintings, including African sculpture, American and European portraiture and decorative arts, graphic arts, and a wide range of non-western artifacts. Other cultural and exhibition attractions in the area include the Mariner's Museum, the Virginia Living Museum and the Peninsula Fine Arts Center in Newport News; the NASA Visitor Center at Langley Research Center in Hampton; the Chrysler Museum in Norfolk; and the Virginia Museum of Fine Arts in Richmond.

(continued)

Cultural activities in the area include performances by the Virginia Symphony, the Virginia Opera, and the Williamsburg Chamber Ballet. The College of William and Mary sponsors concerts, plays, dance performances and lecture series that are open to the public. Broadway productions and entertainment attractions appear regularly in Norfolk and Richmond.

Sports enthusiasts can enjoy an array of collegiate team sporting events at the College of William and Mary.

Recreational opportunities abound in Williamsburg. The city operates a 2,000-acre park that offers picnicking, hiking, fishing, boating and canoeing. Over a dozen public and private golf courses can be found in the area. The Golden Horseshoe is located in Williamsburg while Kingsmill, Ford's Colony, Governor's Land at Two Rivers, and Legends at Stonehouse are all private courses located in James City County. The recently completed Capital Bike Trail connects the Jamestown Settlement to the City of Richmond.

The area offers unsurpassed facilities for both fresh water and salt-water fishing. Both the James and York Rivers provide superb opportunities for inland fishing excursions. The Chesapeake Bay has a worldwide reputation for its abundance and variety of fish. Other water related activities in the area include sailing, skiing, windsurfing, crabbing and skin diving.

There are also two theme entertainment parks in close proximity to Williamsburg. Bush Gardens-The Old County is an 18th century European theme park that has over 30 rides and provides an assortment of entertainment attractions for the entire family. Water Country, U.S.A., a subsidiary of Busch Gardens, is the largest Water Park in the state and offers nine exciting attractions.

[VA Beach-Norfolk-Newport News MSA Profile](#)

[Staunton-Waynesboro MSA Profile](#)

[Greater Williamsburg Profile](#)

[The Hampton Roads Economic Development Alliance](#)

[City of Williamsburg](#)