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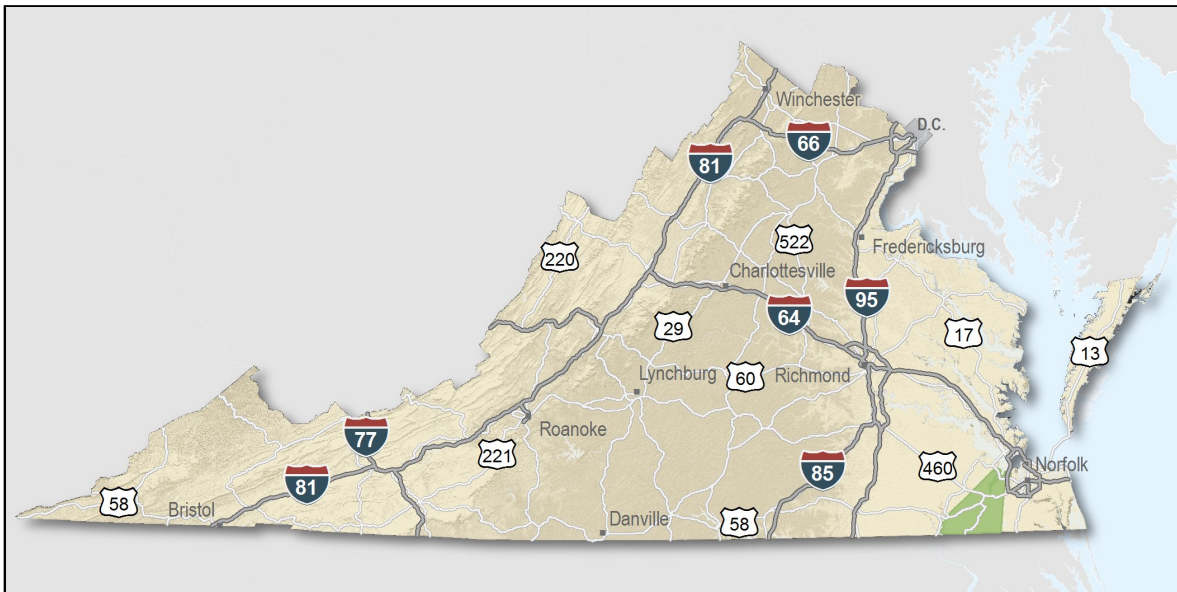
# City of Suffolk, Virginia

# Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.

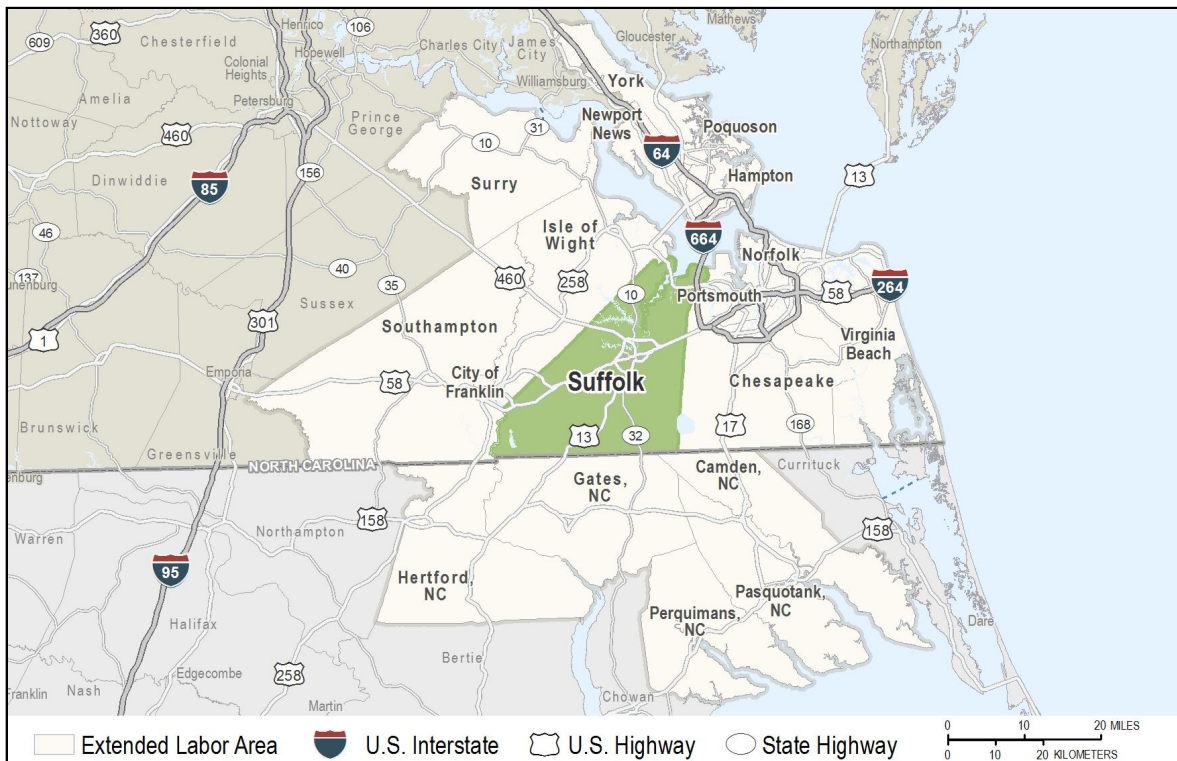


# Location

The independent city of Suffolk, with a land area of 430 square miles, is located in the southeastern portion of Virginia known as Hampton Roads. It is bordered by the James River on the north; the state of North Carolina to the south; the cities of Chesapeake and Portsmouth to the east; and Isle of Wight and Southampton Counties to the west.

Richmond, the state capital, is 83 miles to the northwest and Washington, D.C., is 190 miles north.

Suffolk is located within the Virginia Beach-Norfolk-Newport News Metropolitan Statistical Area (MSA).



## Suffolk's Technology Corridor

Building on a solid technology infrastructure which includes the U.S. Navy Cyber Defense Commands - Navy Information Forces (NAVIFOR), Joint Staff J7 and Virginia Modeling, Analysis and Simulation Center, Suffolk has emerged as a center for technology. It is home to some of the country's most progressive high-tech firms producing advanced computer simulations to help business, government, and the Department of Defense predict and plan the future. New and expanding technology companies include Northrop Grumman, Lockheed Martin Center for Innovation and Sera Brynn, one of the top ten cyber security firms in the United States, who all support evolving modeling and simulation technologies.



Lockheed Martin Center for Innovation

# Labor Market

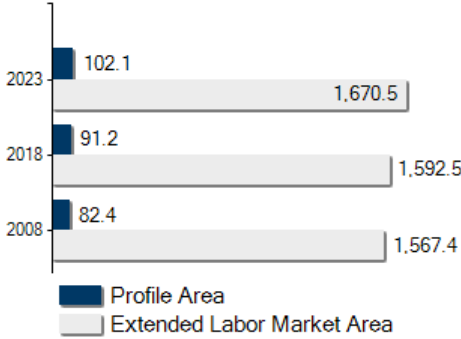
Population		
<b>Gender Distribution (2018)</b>		
City of Suffolk	Male 48.4%	Female 51.6%
<b>Race/Ethnicity (2018)</b>		
<b>Classification</b>	<b>Profile Area</b>	<b>Extended Labor Area</b>
White	47,734	919,759
Black	38,671	533,588
Two or More	2,582	59,680
Asian	1,706	68,134
American Indian or Alaska Native	375	8,566
Pacific Islander	117	2,808
Hispanic (may be of any race)	4,259	72,403
<b>Median Age (2018)</b>		38 years

Civilian Labor Force (2018)	
City of Suffolk	44,014
Extended Labor Market Area	777,863
<b>Total</b>	<b>821,877</b>

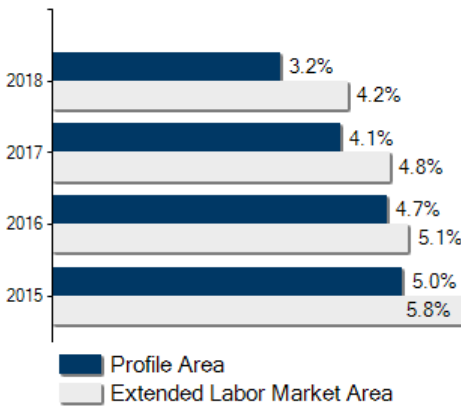
Labor Force Participation (2013-2017)	
City of Suffolk	64.3%
Extended Labor Market Area	61.2%

Unemployment	
<b>Unemployment Rate (December 2019)</b>	
City of Suffolk	2.7%
Extended Labor Market Area	2.9%
Statewide	2.5%
<b>Unemployed (2018)</b>	
City of Suffolk	1,419
Extended Labor Market Area	26,037
<b>Total</b>	<b>27,456</b>
<b>Underemployed (4th Quarter 2019)</b>	
City of Suffolk	5,083
Extended Labor Market Area	88,418
<b>Total</b>	<b>93,501</b>

## Population in Thousands



## Unemployment Rates





# Labor Market

## Commute Time (2013-2017)

Worked from home	1,419	3.4%
Under 15 minutes	7,619	18.9%
15-24 minutes	10,682	26.5%
25-34 minutes	10,198	25.3%
35-44 minutes	3,991	9.9%
45-59 minutes	4,595	11.4%
Over 60 minutes	3,225	8.0%
Mean Travel Time to Work (minutes)		28

## Additional Labor Resources

High School Graduates Not Continuing (2017-2018)	190
Two-Year College Graduates (Spring 2018)	7,423
Two-Year College Enrollees (Fall 2018)	56,528
Other College and University Graduates (Spring 2018)	10,364
Total	74,505



# Labor Market

## Career Readiness Certificate (06/30/2017-06/30/2018)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

City of Suffolk	11
Extended Labor Market Area	181
<b>Total</b>	<b>192</b>

## Educational Attainment

On-Time Graduation Rate (Class of 2018)	86.7%
Percentage of City of Suffolk population age 25+ who are high school graduates (2013-2017)	88.6%
Percentage of City of Suffolk population age 25+ who have earned a Bachelor's Degree or higher (2013-2017)	27.2%



# Labor Market

Employment by Sector* (4th Qtr. 2018)		
Agriculture Forestry Fishing and Hunting	193	0.6%
Mining Quarrying and Oil and Gas Extraction	N.D.	N.D.
Utilities	N.D.	N.D.
Construction	1,244	3.9%
Manufacturing	2,173	6.8%
Wholesale Trade	1,168	3.6%
Retail Trade	3,878	12.1%
Transportation and Warehousing	2,429	7.6%
Information	164	0.5%
Finance and Insurance	379	1.2%
Real Estate and Rental and Leasing	244	0.8%
Professional Scientific and Technical Services	2,337	7.3%
Management of Companies and Enterprises	535	1.7%
Administrative and Support and Waste Management	1,089	3.4%
Educational Services	344	1.1%
Health Care and Social Assistance	4,941	15.4%
Arts Entertainment and Recreation	236	0.7%
Accommodation and Food Services	3,030	9.5%
Other Services	893	2.8%
Total Government	6,491	20.3%
Federal Government	1,256	3.9%
State Government	869	2.7%
Local Government	4,366	13.6%
Unclassified	87	0.3%
<b>Total</b>	<b>32,021</b>	<b>100.0%</b>

N.D. - Not Disclosed

\*By Business Establishment



# Labor Market

Major Employers	
<b>Manufacturing</b>	
<b>Company</b>	<b>Product/Service</b>
BASF	Chemical manufacturing
Kraft Heinz - Planters Peanuts	Nut processing
Massimo Zanetti Beverage USA, Inc.	Coffee roasting
Unilever - Lipton	Tea bags/beverage products
<b>NonManufacturing</b>	
<b>Company</b>	<b>Product/Service</b>
Naval Information Forces	Federal government
Navy Exchange Service Command (NEXCOM) Northeast	Warehousing/Distribution
Distribution Center	
QVC Suffolk	Shopping network distribution center
Sentara Healthcare	Health care
Sysco Food Services	Distribution center
Target	Distribution Center
TowneBank	Banking
U.S. Joint Staff J7	Government

# Labor Market

<b>Union Activity (8/1/2015 - 8/1/2018)</b>	
Petitions filed for representation	1
Elections won by union	1

# Labor Market

## Estimated Earnings (May 2018)

Occupation	Median Wage (US\$)	Mean Wage (US\$)	Median Salary (US\$)	Mean Salary (US\$)
Laborers and Freight, Stock, and Material Movers, Hand	12.94	15.49	26,925	32,226
Heavy and Tractor-Trailer Truck Drivers	19.60	21.09	40,761	43,875
Welders, Cutters, Solderers, and Brazers	25.10	24.52	52,200	50,998
Machinists	25.88	25.49	53,836	53,018
First-Line Supervisors of Production and Operating Workers	32.27	33.66	67,131	70,010
Maintenance and Repair Workers, General	18.07	19.02	37,594	39,568
Office Clerks, General	14.85	15.94	30,893	33,150
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	17.41	17.67	36,211	36,751
Receptionists and Information Clerks	13.13	13.32	27,311	27,705
Customer Service Representatives	14.54	15.28	30,238	31,773
Bookkeeping, Accounting, and Auditing Clerks	18.73	19.59	38,955	40,753
First-Line Supervisors of Office and Administrative Support Workers	26.33	28.43	54,758	59,144
Engineering Technicians, Except Drafters, All Other	38.29	37.42	79,623	77,841
Computer Occupations, All Other	44.26	44.45	92,058	92,463
Computer User Support Specialists	25.53	25.84	53,094	53,761
Software Developers, Applications	42.74	48.85	88,901	101,603
Computer Systems Analysts	39.87	43.12	82,924	89,695
Accountants and Auditors	34.04	37.61	70,797	78,238
Management Analysts	43.15	47.01	89,762	97,796
Human Resources Specialists	31.03	32.32	64,550	67,235

## Per Capita Personal Income (2017)

\$49,779

## Median Family Income (2013-2017)

\$79,696

# Education

## Public School Enrollment (Fall 2018)

Level	Number	Enrollment
Elementary	11	6,857
Middle	5	3,289
High School	3	4,119

## Student Teacher Ratio (FY 2018)

Elementary	15:1
Secondary	13:1

## Per Pupil Expenditure (FY 2018) (US\$)

10,767.00
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## On-Time Graduation Rate (Class of 2018)

86.7%
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## High School Graduates Continuing Education (2017-2018)

80.2%
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## Advanced Programs (2017-2018)

### Governor's Schools

Governor's School for the Arts

### Governor's STEM Academies and Health Academies

Fostering Innovation and Relevance Through STEM and Trades (FIRST)

Governor's School Enrollment	34
Senior International Baccalaureate (IB) Enrollment	28
Seniors Awarded IB Diplomas	22
Students taking 1 or more Advanced Placement (AP) Courses	425
Students taking 1 or more AP Exams	249
Students taking 1 or more Dual Enrollment Courses	134

# Education

## Workforce Development Facilities

Facility	Type
Opportunity, Inc. One Stop Workforce Center	Comprehensive Center
Pruden Center for Industry & Technology	Career and Technical Center
Suffolk Workforce Development Center	Satellite Center
Tidewater Tech	Career and Technical Center
Workforce Development Center - Paul D. Camp Community College	Satellite Center



# Education

## Higher Education Facilities – Fall

Facility	Enrollment
Old Dominion University	24,176
Tidewater Community College - Virginia Beach	10,811
Thomas Nelson Community College - Hampton Campus	6,788
Tidewater Community College - Chesapeake Campus	6,548
Tidewater Community College - Norfolk Campus	5,825
Tidewater Community College - Portsmouth Campus	5,441
Norfolk State University	5,204
Christopher Newport University	4,957
Paul D. Camp Community College - Hobbs Suffolk Campus	897
Paul D. Camp Community College - Franklin Campus	718
National Institute of Aerospace	*
Old Dominion University - Peninsula Higher Education Center	*
Old Dominion University - Tri Cities Higher Education Center	*
Old Dominion University - Virginia Beach Higher Education Center	*
University of Virginia - Eastern Regional Center at Newport News	*
Virginia Tech - Hampton Roads Center	*
Virginia Tech - Hampton Roads Center, Newport News	*
George Washington University - Advanced Technology Center	†
Everest College - Chesapeake Campus	†
Everest College - Newport News Campus	†
University of Phoenix - Virginia Beach Learning Center	†
Paul D. Camp Community College - Smithfield Center	†§
George Washington University - Hampton Roads Center	†

\* AAAA Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

§ Enrollment counted at a main campus.

◊ Fall Enrollment



# Education

## Higher Education Facilities – Fall 2018

Facility	Enrollment
Regent University - Virginia Beach Campus	10,859
Strayer University - Chesapeake Campus	5,894 <sup>‡</sup>
Strayer University - Newport News Campus	5,894 <sup>‡</sup>
Hampton University	4,321
Stratford University - Newport News Campus	2,282 <sup>‡</sup>
Stratford University - Virginia Beach Campus	2,282 <sup>‡</sup>
Virginia Wesleyan College	1,438
Eastern Virginia Medical School	1,383
South University - Virginia Beach Campus	564 <sup>◇</sup>
Bryant & Stratton College - Virginia Beach Campus	484 <sup>◇</sup>
Advanced Technology Institute - Southern Boulevard	464 <sup>◇</sup>
Sentara College of Health Sciences	440 <sup>◇</sup>
Tidewater Tech	359 <sup>◇</sup>
Bryant & Stratton College - Hampton Campus	303 <sup>◇</sup>
Fortis College - Norfolk Campus	229 <sup>◇</sup>
Centura College - Norfolk Campus	193 <sup>◇</sup>
Centura College - Chesapeake Campus	190 <sup>◇</sup>
Aviation Institute of Maintenance - Chesapeake Campus	183 <sup>◇</sup>
Centura College - Newport News Campus	179 <sup>◇</sup>
Advanced Technology Institute - Miller Store Campus	†
DeVry University - Chesapeake Campus	†
ECPI University - Newport News Campus	†
ECPI University - Virginia Beach Campus	†

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

◇ Fall 2017 Enrollment



# Transportation

Interstates	
Name	Distance
I-664	0.0 miles (0.0 km.)
I-64	1.8 miles (2.9 km.)
I-264	3.4 miles (5.5 km.)
I-564	5.0 miles (8.1 km.)
I-464	7.2 miles (11.6 km.)
I-95	32.3 miles (52.0 km.)
I-295	43.1 miles (69.4 km.)
I-85	47.6 miles (76.6 km.)

Note: Measured from border of locality/region.

Highways				
Highway 10	Highway 13	Highway 135	Highway 164	Highway 17
Highway 189	Highway 260	Highway 32	Highway 337	Highway 460
Highway 58				

Commercial Air Service		
<b>Norfolk International Airport, Norfolk -- 35.3 miles (56.8 km.)</b>		
American Airlines	American Eagle	Delta Air Lines
Frontier Airlines	Southwest Airlines	United Express
Allegiant Air		
<b>Newport News-Williamsburg International Airport, Newport News -- 38.1 miles (61.3 km.)</b>		
American Airlines	Delta Air Lines	

Note: Within a 75-mile drive of the center of the locality.





# Transportation

## General Aviation Service

Name	Runway Length
Suffolk Executive Airport, Suffolk	5,007 ft (1,526 m)

## Freight Rail Service

CSX Transportation Norfolk Southern Railway Company
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## Seaports

Name	Distance
Port of Virginia (Virginia International Gateway)	23.0 miles (37.0 km)
Port of Virginia (Norfolk International Terminals)	30.0 miles (48.3 km)
Port of Virginia (Portsmouth Marine Terminal)	31.0 miles (49.9 km)
Port of Virginia (Newport News Marine Terminals)	36.0 miles (57.9 km)
Port of Virginia (Richmond Marine Terminal)	87.0 miles (140.0 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

## Other Ports of Entry

Name	Distance
Norfolk	35.3 miles (56.8 km)
Newport News	38.1 miles (61.3 km)
Richmond-Petersburg	83.8 miles (134.9 km)
Port of Washington - Dulles	198.6 miles (319.6 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

# Utilities

Utilities	
Electric	Community Electric Cooperative
Electric	Dominion Energy
Natural Gas	Columbia Gas of Virginia
Natural Gas	Virginia Natural Gas
Telecommunications	Verizon South
Telecommunications	Charter Communications
Water	City of Suffolk
Waste Water Treatment	City of Suffolk
Waste Water Treatment	Hampton Roads Sanitation District
Solid Waste Disposal	Southeastern Public Service Authority

# Financial Institutions

<b>Financial Institutions – 4th Qtr 2018 Assets</b>	
<b>Bank</b>	<b>Assets (US\$ Millions)</b>
Bank of America, N.A.	1,782,639.0
Branch Banking and Trust Company	219,071.0
SunTrust Bank	209,720.5
Union Bank & Trust Co.	13,732.0
TowneBank	11,163.0
WoodForest National Bank	5,923.7
Southern Bank and Trust Company	2,624.1
Virginia Commonwealth Bank	1,076.2
Farmers Bank	478.3



# Government and Taxes

## Government

Suffolk has a City Manager and an eight-member City Council.

The city has a comprehensive plan and subdivision and zoning ordinances.

## Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

*Manufacturer's Tax Profile (Suffolk) [pdf](#)*

*Non-Manufacturer's Tax Profile (Suffolk) [pdf](#)*



# Community Facilities

The Obici Health System is an integrated system of health care that provides medical care through primary care physician practices, inpatient hospital services, outpatient diagnostic testing, physical rehabilitation services, occupational health and home health services. Wellness and prevention services are provided to the community through the Obici Foundation for community Health Improvement.

Obici Hospital is a 168-bed state-of-the-art full-service hospital in Suffolk and the largest entity in the Obici Health System.

Among services provided by the hospital are a cardiology program, including a full range of diagnostic testing, cardiac catheterization lab, and cardiac rehabilitation. The hospital also has a 21-bed Women's Center for obstetrical and gynecologic care; a 10-bed inpatient psychiatric center and outpatient program; onsite MRI; compressive cancer services including radiation therapy; home health services; full range of rehabilitative services; neurophysiology capabilities, including a sleep lab; and comprehensive radiology department. A three-year registered nursing school and one-year LPN school is also affiliated with Obici Hospital.

In addition to Obici Hospital, there are over two dozen hospitals and acute-care facilities in the metropolitan area providing residents with an abundant choice of medical care options.



# Community Facilities

**(continued)**

Ninety-five physicians and 25 dentists practice in Suffolk with many additional health care professionals available in the metropolitan region.

The Suffolk Public Library System is made up of a main library, one branch, and two stations. The main library, Morgan Memorial Library, is located in central Suffolk. The branch library is located in northern Suffolk, and the stations are located in northern and eastern Suffolk. Bookmobile service is also provided. In addition to holdings totaling over 112,000 volumes, the system is highly automated, allowing patrons to dial in from home computers to check records, place reservations, read encyclopedias and search for magazine articles.

Approximately 130 churches and synagogues are located in Suffolk.

Suffolk has a thriving commercial trade with seven shopping centers located in the city limits and several in development in the northern Suffolk corridor. Within a very short distance are several regional shopping malls providing a vast retail selection. The centerpiece of the city's central business district is the \$14 million Mills E. Godwin Courthouse that is complemented with attractive streetscapes and new businesses. The list of specialty shops includes a bakery café, wine shop, gift shop, art gallery, haberdashery and several boutiques. The Downtown Suffolk Initiatives Plan is credited with much of the success of the public-private reinvestment taking place. The Suffolk-Nansemond Historical Society is active in preserving the city's historic properties including a former CSX train station and pre-Civil War era homes. The growing Harbour View area of northern Suffolk features an ever-expanding host of dining, retail, entertainment and shopping options, all within minutes of I-664.



# Lifestyle

The Suffolk Department of Parks, Recreation, and Facility Management offers a wide range of activities involving instructional classes, athletic programs, and special events that serve all age groups. In addition, numerous non-profit organizations operate youth athletic programs covering baseball, football, soccer, tennis, basketball leagues, and sports camps. Two public golf courses and one private 18-hole golf course is available. There is one public swimming pool, two tennis facilities with a total of 24 courts, 10 ball fields, a walking track, and a YMCA facility. Taste of Suffolk is a popular annual family event Downtown featuring local independently owned restaurants offering samples of their tastiest fares.

Numerous resources are available for outdoor recreation. Area lakes covering more than 8,000 acres are well stocked with game fish. Lake Drummond, in the heart of the Great Dismal Swamp, is home to great fishing. Deer and other small game are plentiful and make for excellent hunting. Saltwater fishing is popular and several marinas provide easy access to Hampton Roads harbour, Chesapeake Bay, and the Atlantic Ocean.

Suffolk is within an hour's drive of the Virginia Beach boardwalk, Virginia Beach Amphitheater, Virginia Beach Sportsplex, Norfolk's Tides Stadium, Norfolk's Town Point Park, Yorktown, Jamestown, Colonial Williamsburg and Busch Gardens. A wealth of concerts and special events are held throughout the metropolitan area. During the summer months, Parks, Recreation and Facility Management sponsors the TGIF Summer Concert Series in Suffolk, which offers free music and entertainment on Friday evenings at Constant's Wharf. Collegiate basketball, professional baseball, hockey and soccer games are available in the region. Local festivals have also steadily garnered popularity. The Suffolk Peanut Festival is a four-day celebration of the city's world famous peanut crop complete with parades, exhibits, entertainment, arts and crafts, and food. Every year, Suffolk Executive Airport hosts the Festival of Flight which features aircraft, rides, entertainment and food.

**(continued)**

The fine arts are well supported by this community. An ante-bellum mansion, Riddick's Folly, is home to a museum and a multi-purpose cultural center. The Suffolk Museum features art and photography exhibits by local artists. Opera, ballet, symphony, professional theatre, and several first-rate museums, including the Chrysler Museum in Norfolk, are just minutes from Suffolk.

*[VA Beach-Norfolk-Newport News MSA Profile](#)*

*[Hampton Roads Profile](#)*

*[The Hampton Roads Economic Development Alliance](#)*

*[City of Suffolk](#)*