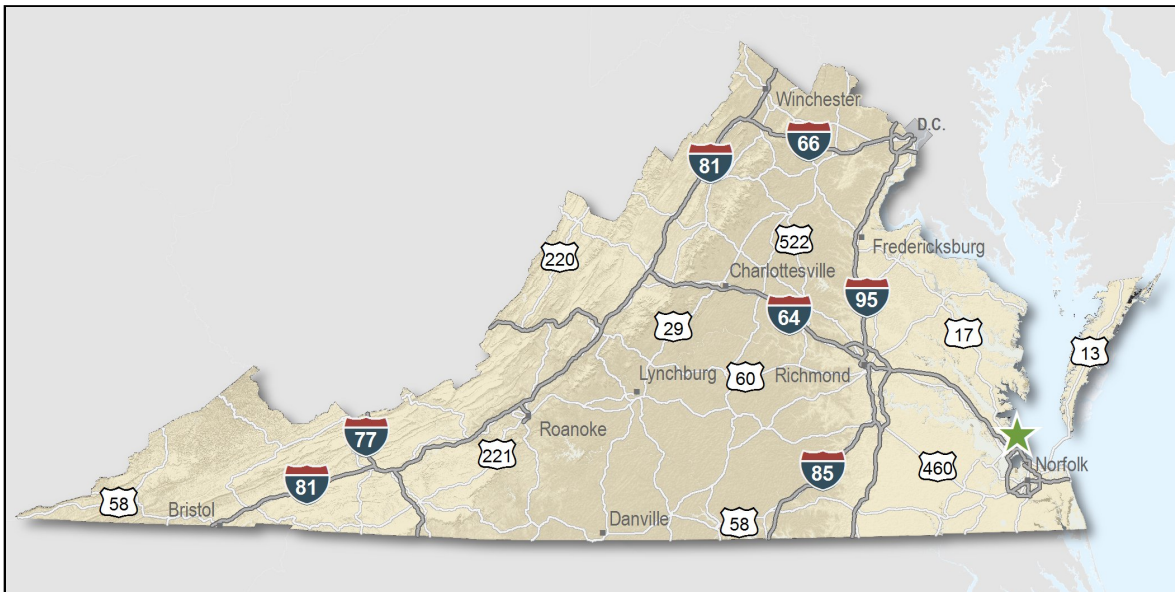

City of Poquoson, Virginia

Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



Location

The independent city of Poquoson, surrounded on three sides by water, is located at the tip of the Virginia Peninsula. The Virginia Peninsula is located in the southeastern portion of the state. The city is bounded on the north by the Poquoson River, the south by the Back River, and the east by the Chesapeake Bay.

Richmond is 85 miles west and Washington, D.C. is 195 miles north.

The Port of Hampton Roads is 15 miles south.

The city of Poquoson is located within the Virginia Beach-Norfolk- Newport News Metropolitan Statistical Area (MSA).



Labor Market

Population

Gender Distribution (2018)		
	Male	Female
City of Poquoson	50.0%	50.0%
Race/Ethnicity (2018)		
Classification	Profile Area	Extended Labor Area
White	11,431	985,487
Asian	288	71,539
Two or More	265	62,974
Black	145	537,571
American Indian or Alaska Native	53	8,587
Pacific Islander	8	2,938
Hispanic (may be of any race)	375	4,500
Median Age (2018)	43 years	

Civilian Labor Force (2018)

City of Poquoson	6,288
Extended Labor Market Area	820,318
Total	826,606

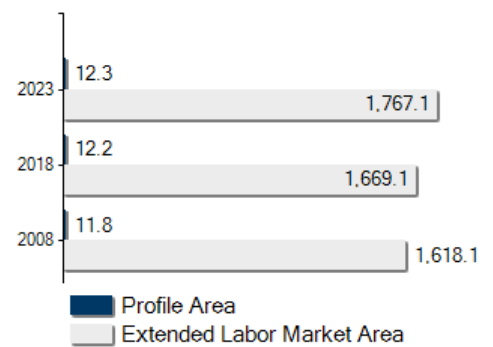
Labor Force Participation (2013-2017)

City of Poquoson	63.6%
Extended Labor Market Area	61.6%

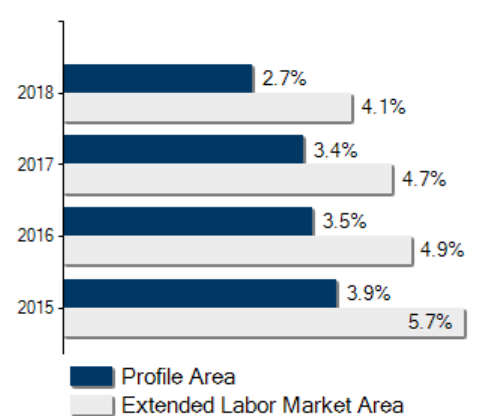
Unemployment

Unemployment Rate (December 2019)	
City of Poquoson	2.2%
Extended Labor Market Area	2.8%
Statewide	2.5%
Unemployed (2018)	
City of Poquoson	169
Extended Labor Market Area	26,689
Total	26,858
Underemployed (4th Quarter 2019)	
City of Poquoson	730
Extended Labor Market Area	94,758
Total	95,488

Population in Thousands



Unemployment Rates





Labor Market

Commute Time (2013-2017)

Worked from home	312	5.2%
Under 15 minutes	1,406	24.7%
15-24 minutes	2,049	36.0%
25-34 minutes	1,161	20.4%
35-44 minutes	353	6.2%
45-59 minutes	381	6.7%
Over 60 minutes	336	5.9%
Mean Travel Time to Work (minutes)		25

Additional Labor Resources

High School Graduates Not Continuing (2017-2018)	18
Two-Year College Graduates (Spring 2018)	7,419
Two-Year College Enrollees (Fall 2018)	62,332
Other College and University Graduates (Spring 2018)	12,633
Total	82,402

Career Readiness Certificate (06/30/2017-06/30/2018)

Virginia’s Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient’s level of development skills.

City of Poquoson	1
Extended Labor Market Area	161
Total	162

Educational Attainment

On-Time Graduation Rate (Class of 2018)	96.3%
Percentage of City of Poquoson population age 25+ who are high school graduates (2013-2017)	95.9%
Percentage of City of Poquoson population age 25+ who have earned a Bachelor's Degree or higher (2013-2017)	41.5%



Labor Market

Employment by Sector* (4th Qtr. 2018)		
Agriculture Forestry Fishing and Hunting	0	0
Mining Quarrying and Oil and Gas Extraction	0	0
Utilities	0	0
Construction	176	9.9%
Manufacturing	6	0.3%
Wholesale Trade	26	1.5%
Retail Trade	227	12.7%
Transportation and Warehousing	11	0.6%
Information	N.D.	N.D.
Finance and Insurance	42	2.4%
Real Estate and Rental and Leasing	27	1.5%
Professional Scientific and Technical Services	81	4.5%
Management of Companies and Enterprises	N.D.	N.D.
Administrative and Support and Waste Management	121	6.8%
Educational Services	N.D.	N.D.
Health Care and Social Assistance	174	9.8%
Arts Entertainment and Recreation	N.D.	N.D.
Accommodation and Food Services	252	14.1%
Other Services	96	5.4%
Total Government	515	28.9%
Federal Government	0	0
State Government	7	0.4%
Local Government	508	28.5%
Unclassified	N.D.	N.D.
Total	1,781	100.0%

N.D. - Not Disclosed

*By Business Establishment

Labor Market

Major Employers

NonManufacturing

Company

City of Poquoson

Marquee Homes, Inc.

Poquoson City Public Schools

Product/Service

Local government

Residential home remodeling

Public education

Labor Market

Union Activity (8/1/2015 - 8/1/2018)	
Petitions filed for decertification	0
Petitions filed for representation	0
Petitions filed for raid	0
Elections won by union	0
Elections won by company	0

Labor Market

Estimated Earnings (May 2018)

Occupation	Median Wage (US\$)	Mean Wage (US\$)	Median Salary (US\$)	Mean Salary (US\$)
Laborers and Freight, Stock, and Material Movers, Hand	12.94	15.49	26,925	32,226
Heavy and Tractor-Trailer Truck Drivers	19.60	21.09	40,761	43,875
Welders, Cutters, Solderers, and Brazers	25.10	24.52	52,200	50,998
Machinists	25.88	25.49	53,836	53,018
First-Line Supervisors of Production and Operating Workers	32.27	33.66	67,131	70,010
Maintenance and Repair Workers, General	18.07	19.02	37,594	39,568
Office Clerks, General	14.85	15.94	30,893	33,150
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	17.41	17.67	36,211	36,751
Receptionists and Information Clerks	13.13	13.32	27,311	27,705
Customer Service Representatives	14.54	15.28	30,238	31,773
Bookkeeping, Accounting, and Auditing Clerks	18.73	19.59	38,955	40,753
First-Line Supervisors of Office and Administrative Support Workers	26.33	28.43	54,758	59,144
Engineering Technicians, Except Drafters, All Other	38.29	37.42	79,623	77,841
Computer Occupations, All Other	44.26	44.45	92,058	92,463
Computer User Support Specialists	25.53	25.84	53,094	53,761
Software Developers, Applications	42.74	48.85	88,901	101,603
Computer Systems Analysts	39.87	43.12	82,924	89,695
Accountants and Auditors	34.04	37.61	70,797	78,238
Management Analysts	43.15	47.01	89,762	97,796
Human Resources Specialists	31.03	32.32	64,550	67,235

Per Capita Personal Income (2017)

\$56,763

Median Family Income (2013-2017)

\$104,543

Education

Public School Enrollment (Fall 2018)

Level	Number	Enrollment
Elementary	2	918
Middle	1	507
High School	1	714

Student Teacher Ratio (FY 2018)

Elementary	14:1
Secondary	12:1

Per Pupil Expenditure (FY 2018) (US\$)

11,109.00

On-Time Graduation Rate (Class of 2018)

96.3%

High School Graduates Continuing Education (2017-2018)

89.0%

Advanced Programs (2017-2018)

Governor's Schools

New Horizons Governor's School for Science & Technology

Governor's STEM Academies and Health Academies

Greater Peninsula Governor's STEM Academy

Governor's School Enrollment	18
Students taking 1 or more Advanced Placement (AP) Courses	146
Students taking 1 or more AP Exams	134
Students taking 1 or more Dual Enrollment Courses	2

Education

Workforce Development Facilities

Facility	Type
New Horizons Regional Education Center-Butler Farm	Career and Technical Center
New Horizons Regional Education Center-Kiln Creek	Career and Technical Center
New Horizons Regional Education Center-Woodside Lane	Career and Technical Center
Peninsula Worklink One-Stop Center-Hampton	Comprehensive Center
Peninsula Worklink One-Stop Center-Williamsburg	Satellite Center



Education

Higher Education Facilities – Fall	
Facility	Enrollment
Old Dominion University	24,176
Tidewater Community College - Virginia Beach	10,811
College of William and Mary	8,817
Thomas Nelson Community College - Hampton Campus	6,788
Tidewater Community College - Chesapeake Campus	6,548
Tidewater Community College - Norfolk Campus	5,825
Tidewater Community College - Portsmouth Campus	5,441
Norfolk State University	5,204
Christopher Newport University	4,957
Thomas Nelson Community College - Historic Triangle Campus	1,558
Eastern Virginia Medical School	1,383
National Institute of Aerospace	*
Old Dominion University - Peninsula Higher Education Center	*
Old Dominion University - Tri Cities Higher Education Center	*
Old Dominion University - Virginia Beach Higher Education Center	*
University of Virginia - Eastern Regional Center at Newport News	*
Virginia Tech - Hampton Roads Center	*
Virginia Tech - Hampton Roads Center, Newport News	*
George Washington University - Advanced Technology Center	†
Everest College - Chesapeake Campus	†
Everest College - Newport News Campus	†
University of Phoenix - Virginia Beach Learning Center	†
George Washington University - Hampton Roads Center	†

* AAAA Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

◊ Fall Enrollment



Education

Higher Education Facilities – Fall 2018

Facility	Enrollment
Regent University - Virginia Beach Campus	10,859
Strayer University - Chesapeake Campus	5,894 ^{†‡}
Strayer University - Newport News Campus	5,894 ^{†‡}
Strayer University - Virginia Beach Campus	5,894 ^{†‡}
Hampton University	4,321
Stratford University - Newport News Campus	2,282 [‡]
Stratford University - Virginia Beach Campus	2,282 [‡]
Virginia Wesleyan College	1,438
South University - Virginia Beach Campus	564 [◇]
Bryant & Stratton College - Virginia Beach Campus	484 [◇]
Advanced Technology Institute - Southern Boulevard	464 [◇]
Tidewater Tech	359 [◇]
Bryant & Stratton College - Hampton Campus	303 [◇]
Fortis College - Norfolk Campus	229 [◇]
Centura College - Norfolk Campus	193 [◇]
Centura College - Chesapeake Campus	190 [◇]
Centura College - Newport News Campus	179 [◇]
Centura College - Virginia Beach Campus	150 [◇]
Florida Institute of Technology - Hampton Roads Campus	†
Advanced Technology Institute - Miller Store Campus	†
DeVry University - Chesapeake Campus	†
ECPI University - Newport News Campus	†
ECPI University - Virginia Beach Campus	†

[†] Enrollment figures are not available.

[‡] Enrollment figures are for all campuses.

[◇] Fall 2017 Enrollment



Transportation

Interstates	
Name	Distance
I-64	3.3 miles (5.4 km.)
I-664	4.8 miles (7.8 km.)
I-564	10.6 miles (17.1 km.)
I-264	17.6 miles (28.3 km.)
I-464	18.2 miles (29.3 km.)
I-295	48.7 miles (78.3 km.)

Note: Measured from border of locality/region.

Highways				
Highway 171	Highway 172			

Commercial Air Service		
Newport News-Williamsburg International Airport, Newport News -- 9.6 miles (15.4 km.)		
American Airlines	Delta Air Lines	
Norfolk International Airport, Norfolk -- 26.3 miles (42.3 km.)		
American Airlines	American Eagle	Delta Air Lines
Frontier Airlines	Southwest Airlines	United Express
Allegiant Air		
Richmond International Airport, Sandston -- 66.1 miles (106.4 km.)		
American Airlines	Delta Air Lines	Southwest Airlines
Spirit Airlines	United Airlines	JetBlue Airways
Allegiant Air		

Note: Within a 75-mile drive of the center of the locality.



Transportation

General Aviation Service

Name	Runway Length
Williamsburg-Jamestown Airport, Williamsburg	3,204 ft (977 m)

Freight Rail Service

CSX Transportation

Seaports

Name	Distance
Port of Virginia (Newport News Marine Terminals)	18.0 miles (29.0 km)
Port of Virginia (Virginia International Gateway)	27.0 miles (43.5 km)
Port of Virginia (Norfolk International Terminals)	31.0 miles (49.9 km)
Port of Virginia (Portsmouth Marine Terminal)	32.0 miles (51.5 km)
Port of Virginia (Richmond Marine Terminal)	74.0 miles (119.1 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

Name	Distance
Newport News	9.6 miles (15.4 km)
Norfolk	26.3 miles (42.3 km)
Richmond-Petersburg	66.1 miles (106.4 km)
Port of Washington - Dulles	180.2 miles (290.0 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Utilities

Utilities	
Electric	Dominion Energy
Natural Gas	Virginia Natural Gas
Telecommunications	Cox Communications
Telecommunications	Cavalier Telephone Company
Telecommunications	Verizon South
Telecommunications	Verizon-Virginia
Water	Newport News Waterworks
Waste Water Treatment	Hampton Roads Sanitation District
Solid Waste Disposal	Hampton City Landfill
Solid Waste Disposal	Hampton/NASA Steam Generation Facility

Financial Institutions

Financial Institutions – 4th Qtr 2018 Assets	
Bank	Assets (US\$ Millions)
Wells Fargo Bank, N.A.	1,689,351.0
Branch Banking and Trust Company	219,071.0



Government and Taxes

Government

The City of Poquoson has a City Manager and a seven-member City Council.

The city has a comprehensive plan and subdivision and zoning ordinances.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

[Manufacturer's Tax Profile \(Poquoson\) pdf](#)

[Non-Manufacturer's Tax Profile \(Poquoson\) pdf](#)



Community Facilities

Poquoson residents are served by a variety of medical facilities on the Peninsula. Sentara Hampton CarePlex Hospital is a 224-bed acute care facility that offers state-of-the-art technology and services. These services include 24-hour emergency care, surgery, obstetrics, and pediatric, and it is a certified primary stroke center. Newport News has three acute care medical centers with a total of 812 beds. These facilities offer an assortment of services that include 24-hour emergency care, cancer treatment, neurosurgery, orthopedics, obstetrics, and pediatrics.

Three physicians and six dentists maintain practices in Poquoson.

Poquoson has two facilities with a total of 168 beds that provide care for the elderly.

The Poquoson Public Library houses a 66,960-volume collection with a circulation of 185,361 items. Area colleges and universities also open their library facilities to the public. These facilities include libraries at William & Mary in Williamsburg, Christopher Newport University in Newport News, Hampton University, and NASA's Langley Research Center Library.

Nine churches representing various Protestant denominations and the Catholic faith are located in Poquoson. Jewish synagogues are located in Hampton and Newport News.



Community Facilities

(continued)

As part of the Peninsula shopping community, Poquoson residents enjoy a variety of retail opportunities. There are four regional malls located in Newport News and Hampton. The city has two shopping centers and 55 retail stores conveniently dispersed throughout the community. Colonial Williamsburg has a variety of shops that feature arts, crafts, and specialty items. The Williamsburg area also has an assortment of shopping choices that range from Williamsburg Premium Outlets to the Williamsburg Pottery.

Residents of Poquoson can enjoy a diversity of historical, cultural, and recreational activities. Historical attractions in the area include Jamestown Settlement, which depicts the primitive lifestyle of the first settlers; Colonial Williamsburg, where 18th-century America has been recreated; and Yorktown, which highlights the Revolutionary War era.

Area museums include the Peninsula Fine Arts Center in Newport News and the Chrysler Museum in Norfolk. Other exhibition attractions in the area include the Virginia Living Museum in Newport News, which features a planetarium, observatory, live animal room, aquarium, and nature trail; the Mariner's Museum in Newport News, which chronicles a 3,000-year heritage of the sea and seafaring cultures; and the Hampton Air & Space Museum.

Cultural activities in the area consist of performances by professional production companies such as the Virginia Symphony, the Virginia Opera, the Virginia Stage Company, and the Poquoson Island Players. Area colleges and universities also sponsor concerts, plays, dance performances, and lecture series that are open to the general public.

Poquoson operates a variety of public recreational facilities that includes three parks, two playgrounds, twelve playing fields, one swimming pool, and seven tennis courts. There are over a dozen public and private golf courses throughout the Peninsula. The courses at the James River Country Club in Newport News and Kingsmill and Ford's Colony in James City County are generally considered to be among America's finest.

There are also two theme entertainment parks on the Peninsula. Busch Gardens, a theme park with over 50 rides is located in James City County. Water Country U.S.A., the largest Water Park in the state, is located in York County.

[VA Beach-Norfolk-Newport News MSA Profile](#)

[Hampton Roads Profile](#)

[The Hampton Roads Economic Development Alliance](#)