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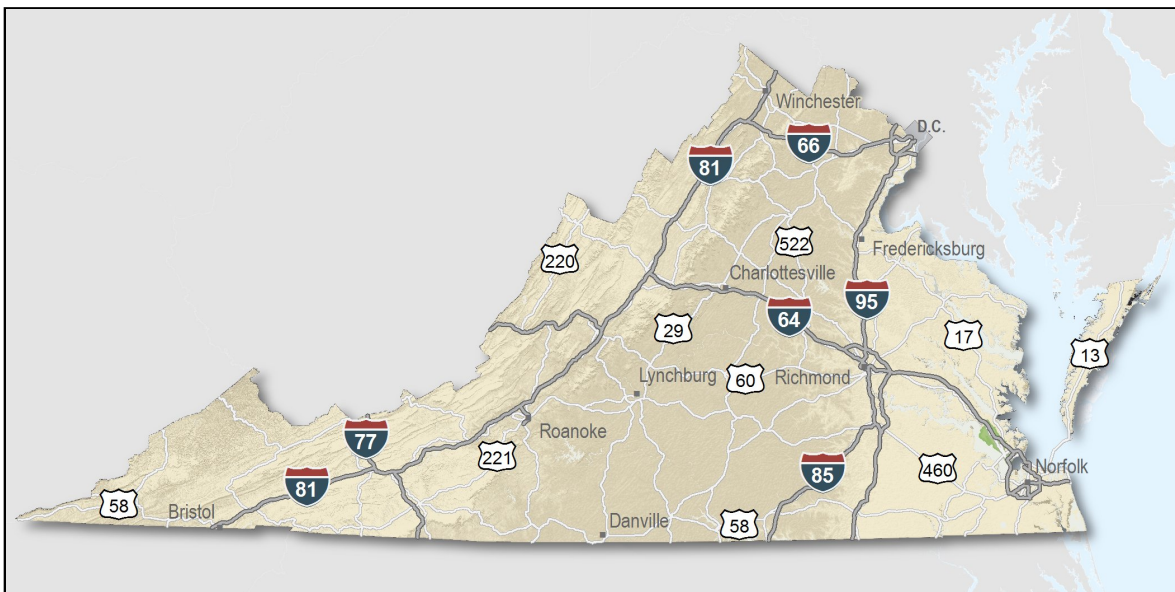
# City of Newport News, Virginia

# Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.





# City of Newport News

A vibrant city of more than 180,000, Newport News is at the mid-point of the Atlantic Coast and at the center of the Virginia Beach-Norfolk-Newport News Metropolitan Statistical Area.

Newport News is advantaged by a historical economic foundation largely based on livelihoods that benefited from the constant presence of water: shipbuilding, fishing, and both naval and commercial transport networks. Over the past thirty years that proud blue-collar and military bloodline has evolved into a well-diversified, resilient community now defined by science and technology industries balanced between commercial and military applications, research facilities, higher education, manufacturing, distribution, and healthcare. A community well-known for its work ethic and welcoming business climate, Newport News routinely enjoys unemployment rates lower than both national and state averages, and has produced consistent and steady economic growth through prosperous and difficult economic climates.



# Labor Market

## Population

<b>Gender Distribution (2017)</b>		
	<b>Male</b>	<b>Female</b>
City of Newport News	48.4%	51.6%
<b>Race/Ethnicity (2017)</b>		
<b>Classification</b>	<b>Profile Area</b>	<b>Extended Labor Area</b>
White	88,116	921,529
Black	76,088	463,710
Two or More	7,750	54,514
Asian	6,024	64,702
American Indian or Alaska Native	1,016	7,656
Pacific Islander	394	2,412
Hispanic (may be of any race)	16,288	228,032
<b>Median Age (2017)</b>		34 years

## Civilian Labor Force (2017)

City of Newport News	90,074
Extended Labor Market Area	743,788
<b>Total</b>	<b>833,862</b>

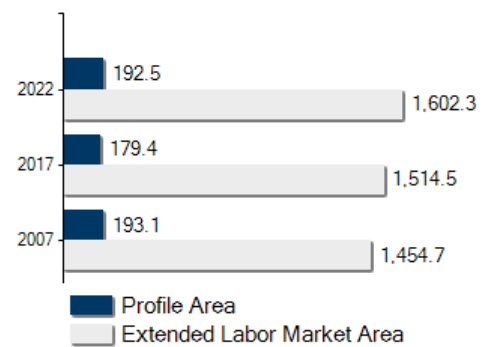
## Labor Force Participation (2013-2017)

City of Newport News	61.9%
Extended Labor Market Area	61.5%

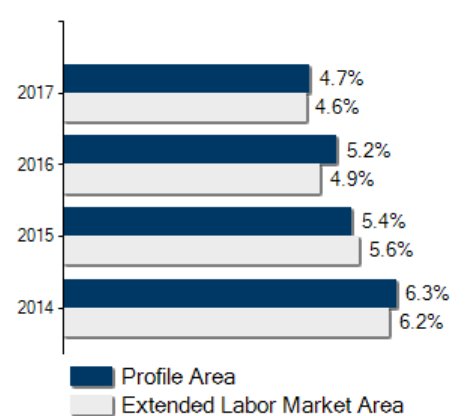
## Unemployment

<b>Unemployment Rate (September 2018)</b>	
City of Newport News	3.4%
Extended Labor Market Area	3.0%
Statewide	2.8%
<b>Unemployed (2017)</b>	
City of Newport News	4,191
Extended Labor Market Area	30,441
<b>Total</b>	<b>34,632</b>
<b>Underemployed (3rd Quarter 2018)</b>	
City of Newport News	10,788
Extended Labor Market Area	89,289
<b>Total</b>	<b>100,077</b>

## Population in Thousands



## Unemployment Rates





# Labor Market

## Commute Time (2013-2017)

Worked from home	1,836	2.1%
Under 15 minutes	26,198	30.6%
15-24 minutes	29,623	34.6%
25-34 minutes	15,411	18.0%
35-44 minutes	4,110	4.8%
45-59 minutes	5,394	6.3%
Over 60 minutes	4,880	5.7%
Mean Travel Time to Work (minutes)		23

## Additional Labor Resources

High School Graduates Not Continuing (2017-2018)	323
Two-Year College Graduates (Spring 2017)	10,505
Two-Year College Enrollees (Fall 2017)	88,421
Other College and University Graduates (Spring 2017)	12,834
Total	112,083

**Career Readiness Certificate (06/30/2017-06/30/2018)**

Virginia’s Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient’s level of development skills.

City of Newport News	10
Extended Labor Market Area	160
<b>Total</b>	<b>170</b>

**Educational Attainment**

On-Time Graduation Rate (Class of 2017)	93.4%
Percentage of City of Newport News population age 25+ who are high school graduates (2013-2017)	89.3%
Percentage of City of Newport News population age 25+ who have earned a Bachelor's Degree or higher (2013-2017)	24.8%



# Labor Market

## Employment by Sector\* (2nd Qtr. 2018)

Agriculture Forestry Fishing and Hunting	20	0.0%
Mining Quarrying and Oil and Gas Extraction	5	0.0%
Utilities	N.D.	N.D.
Construction	3,277	3.2%
Manufacturing	N.D.	N.D.
Wholesale Trade	1,700	1.7%
Retail Trade	9,361	9.2%
Transportation and Warehousing	1,304	1.3%
Information	1,311	1.3%
Finance and Insurance	1,487	1.5%
Real Estate and Rental and Leasing	1,747	1.7%
Professional Scientific and Technical Services	4,759	4.7%
Management of Companies and Enterprises	2,492	2.4%
Administrative and Support and Waste Management	6,023	5.9%
Educational Services	965	0.9%
Health Care and Social Assistance	12,748	12.5%
Arts Entertainment and Recreation	1,029	1.0%
Accommodation and Food Services	7,444	7.3%
Other Services	2,296	2.2%
Total Government	16,927	16.6%
Federal Government	5,508	5.4%
State Government	1,999	2.0%
Local Government	9,420	9.2%
Unclassified	180	0.2%
<b>Total</b>	<b>102,185</b>	<b>100.0%</b>

N.D. - Not Disclosed

\*By Business Establishment



# Labor Market

## Major Employers

### Manufacturing

#### Company

Canon Virginia, Inc.  
 Continental AG  
 Daily Press  
 High Liner Foods, Inc.  
 Huntington Ingalls Industries, Inc.  
 Liebherr America  
 Marva Maid Dairy

#### Product/Service

Copiers, cameras and laser printers  
 Automotive components  
 Newspaper  
 Seafood  
 Shipbuilding and repair  
 Mining trucks  
 Bottled milk

### NonManufacturing

#### Company

Army and Air Force Exchange Service (Dan Daniels Distribution Center)  
 Bon Secours - Mary Immaculate Hospital  
 Christopher Newport University  
 City of Newport News  
 Ferguson Enterprises - Corporate Headquarters  
 Newport News Industrial Corporation (a division of Huntington Ingalls Industries)  
 Newport News Public Schools  
 Pepsi-Cola Bottling Group  
 Riverside Regional Medical Center  
 Thomas Jefferson National Accelerator Facility (Jefferson Lab)  
 Thomas Jefferson National Accelerator Facility (Jefferson Lab)  
 United Parcel Service (Customer Service)  
 United Parcel Service (Distribution)

#### Product/Service

Distribution center  
 Health services  
 Education  
 Local Government  
 Plumbing supplies  
 Industrial equipment service  
 Education  
 Soft drinks  
 Health care  
 Research laboratory  
 Research & Technology  
 Teleservices  
 Courier

# Labor Market

## Closings, Reductions, Layoffs (1/2015 to date)

Date	Type	Company	Product/Service	Employees Affected
12/4/2015	Reduction	Newport News Shipbuilding	Shipbuilding and ship design	738

## Union Activity (8/1/2015 - 8/1/2018)

Petitions filed for representation	1
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# Labor Market

## Estimated Earnings (May 2017)

Occupation	Median Wage (US\$)	Mean Wage (US\$)	Median Salary (US\$)	Mean Salary (US\$)
Laborers and Freight, Stock, and Material Movers, Hand Industrial Truck and Tractor Operators	12.74	15.31	26,495	31,835
Heavy and Tractor-Trailer Truck Drivers	19.68	22.00	40,930	45,773
Inspectors, Testers, Sorters, Samplers, and Weighers	19.50	21.07	40,575	43,841
Welders, Cutters, Solderers, and Brazers	21.81	21.88	45,360	45,516
First-Line Supervisors of Production and Operating Workers	24.29	24.18	50,531	50,295
Maintenance and Repair Workers, General	34.47	34.08	71,712	70,901
Office Clerks, General	17.97	18.76	37,397	39,013
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	14.78	15.87	30,734	32,997
Receptionists and Information Clerks	17.24	17.47	35,844	36,353
Customer Service Representatives	13.20	13.39	27,469	27,857
Bookkeeping, Accounting, and Auditing Clerks	14.87	15.45	30,933	32,134
First-Line Supervisors of Office and Administrative Support Workers	19.01	19.99	39,548	41,584
Computer Occupations, All Other	26.46	28.47	55,042	59,199
Computer User Support Specialists	43.29	43.35	90,043	90,164
Software Developers, Applications	24.24	24.96	50,415	51,927
Computer Systems Analysts	43.31	49.32	90,079	102,579
Accountants and Auditors	38.61	41.58	80,315	86,501
Management Analysts	33.79	37.82	70,285	78,680
Human Resources Specialists	42.80	47.01	89,042	97,788
	30.35	31.93	63,143	66,415

## Per Capita Personal Income (2016)

\$40,967

## Median Family Income (2013-2017)

\$60,635

# Education

## Public School Enrollment (Fall 2017)

Level	Number	Enrollment
Preschool	5	1,588
Elementary	24	13,251
Combined	1	439
Middle	7	5,751
High School	5	7,655

## Student Teacher Ratio (FY 2017)

Elementary	14:1
Secondary	13:1

## Per Pupil Expenditure (FY 2017) (US\$)

11,600.00
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## On-Time Graduation Rate (Class of 2017)

93.4%
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## High School Graduates Continuing Education (2017-2018)

82.3%
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## Advanced Programs (2017-2018)

### Governor's Schools

New Horizons Governor's School for Science & Technology

### Governor's STEM Academies and Health Academies

Aviation Academy

Greater Peninsula Governor's STEM Academy

Heritage High School Governor's STEM Academy

Newport News and York County Public Schools Governor's Health Sciences Academy

Governor's School Enrollment	15
Senior International Baccalaureate (IB) Enrollment	14
Seniors Awarded IB Diplomas	14
Students taking 1 or more Advanced Placement (AP) Courses	1,995
Students taking 1 or more AP Exams	1,867
Students taking 1 or more Dual Enrollment Courses	18

# Education

<b>Workforce Development Facilities</b>	
<b>Facility</b>	<b>Type</b>
New Horizons Regional Education Center-Butler Farm	Career and Technical Center
New Horizons Regional Education Center-Kiln Creek	Career and Technical Center
New Horizons Regional Education Center-Woodside Lane	Career and Technical Center
Peninsula Worklink One-Stop Center-Hampton	Comprehensive Center
Peninsula Worklink One-Stop Center-Williamsburg	Satellite Center
Southeast Higher Education Center	Career and Technical Center



# Education

## Higher Education Facilities – Fall 2017

Facility	Enrollment
Old Dominion University	24,375
Tidewater Community College - Virginia Beach	11,771
College of William and Mary	8,740
Thomas Nelson Community College - Hampton Campus	7,342
Tidewater Community College - Chesapeake Campus	6,732
Tidewater Community College - Norfolk Campus	6,186
Tidewater Community College - Portsmouth Campus	5,695
Norfolk State University	5,305
Christopher Newport University	5,081
Thomas Nelson Community College - Historic Triangle Campus	1,607
Eastern Virginia Medical School	1,320
Paul D. Camp Community College - Hobbs Suffolk Campus	995
National Institute of Aerospace	*
Old Dominion University - Peninsula Higher Education Center	*
Old Dominion University - Tri Cities Higher Education Center	*
Old Dominion University - Virginia Beach Higher Education Center	*
University of Virginia - Eastern Regional Center at Newport News	*
Virginia Tech - Hampton Roads Center	*
Virginia Tech - Hampton Roads Center, Newport News	*
Paul D. Camp Community College - Smithfield Center	†§
George Washington University - Advanced Technology Center	†
George Washington University - Hampton Roads Center	†
Embry-Riddle Aeronautical University	†

\* AAAA Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

§ Enrollment counted at a main campus.

◊ Fall 2016 Enrollment

# Education

## Higher Education Facilities – Fall 2017

Facility	Enrollment
ECPI University - Newport News Campus	12,068 <sup>‡</sup>
ECPI University - Virginia Beach Campus	12,068 <sup>‡</sup>
Regent University - Virginia Beach Campus	10,633
Strayer University - Chesapeake Campus	6,473 <sup>†◊</sup>
Hampton University	4,619
Stratford University - Newport News Campus	2,926 <sup>‡</sup>
Stratford University - Virginia Beach Campus	2,926 <sup>‡</sup>
Virginia Wesleyan College	1,476
DeVry University - Chesapeake Campus	687 <sup>†◊</sup>
South University - Virginia Beach Campus	643
Advanced Technology Institute - Miller Store Campus	606 <sup>†◊</sup>
Advanced Technology Institute - Southern Boulevard	606 <sup>†◊</sup>
Bryant & Stratton College - Virginia Beach Campus	472 <sup>◊</sup>
Sentara College of Health Sciences	383 <sup>◊</sup>
Fortis College - Norfolk Campus	298 <sup>◊</sup>
Everest College - Chesapeake Campus	225
Centura College - Chesapeake Campus	193 <sup>◊</sup>
Aviation Institute of Maintenance - Chesapeake Campus	186 <sup>◊</sup>
Centura College - Norfolk Campus	168 <sup>◊</sup>
Centura College - Newport News Campus	147 <sup>◊</sup>
Centura College - Virginia Beach Campus	122 <sup>◊</sup>
Everest College - Newport News Campus	10
Florida Institute of Technology - Hampton Roads Campus	<sup>‡</sup>

<sup>†</sup> Enrollment figures are not available.

<sup>‡</sup> Enrollment figures are for all campuses.

<sup>◊</sup> Fall 2016 Enrollment

# Education

## Higher Education Facilities – Fall 2017

Facility	Enrollment
Strayer University - Newport News Campus	6,473 <sup>‡</sup> <sup>◊</sup>
University of Phoenix - Virginia Beach Learning Center	526 <sup>‡</sup>
Tidewater Tech	270 <sup>◊</sup>

<sup>‡</sup> Enrollment figures are for all campuses.

<sup>◊</sup> Fall 2016 Enrollment





# Transportation

Interstates	
Name	Distance
I-64	0.0 miles (0.0 km.)
I-664	0.0 miles (0.0 km.)
I-564	3.4 miles (5.5 km.)
I-264	8.3 miles (13.3 km.)
I-464	8.9 miles (14.3 km.)
I-295	36.2 miles (58.2 km.)
I-95	39.0 miles (62.7 km.)
I-85	41.5 miles (66.9 km.)

Note: Measured from border of locality/region.

Highways				
Highway 105	Highway 143	Highway 152	Highway 17	Highway 171
Highway 173	Highway 238	Highway 258	Highway 306	Highway 312
Highway 351	Highway 60			

Commercial Air Service		
<b>Newport News-Williamsburg International Airport, Newport News -- 4.8 miles (7.7 km.)</b>		
American Airlines	Delta Air Lines	
<b>Norfolk International Airport, Norfolk -- 28.7 miles (46.1 km.)</b>		
American Airlines	American Eagle	Delta Air Lines
Southwest Airlines	United Express	
<b>Richmond International Airport, Sandston -- 61.5 miles (99.0 km.)</b>		
American Airlines	Delta Air Lines	Southwest Airlines
United Airlines	JetBlue Airways	Allegiant Air
OneJet		

Note: Within a 75-mile drive of the center of the locality.



# Transportation

## General Aviation Service

Name	Runway Length
Williamsburg-Jamestown Airport, Williamsburg	3,204 ft (977 m)

## Freight Rail Service

CSX Transportation
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## Seaports

Name	Distance
Port of Virginia (Newport News Marine Terminals)	13.0 miles (20.9 km)
Port of Virginia (Virginia International Gateway)	23.0 miles (37.0 km)
Port of Virginia (Norfolk International Terminals)	29.0 miles (46.7 km)
Port of Virginia (Portsmouth Marine Terminal)	30.0 miles (48.3 km)
Port of Virginia (Richmond Marine Terminal)	71.0 miles (114.3 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

## Other Ports of Entry

Name	Distance
Newport News	4.8 miles (7.7 km)
Norfolk	28.7 miles (46.1 km)
Richmond-Petersburg	61.5 miles (99.0 km)
Port of Washington - Dulles	176.3 miles (283.7 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

# Utilities

Utilities	
Electric	Dominion Energy
Natural Gas	Columbia Gas of Virginia
Natural Gas	Virginia Natural Gas
Telecommunications	Cox Communications
Telecommunications	Cavalier Telephone Company
Telecommunications	Verizon-Virginia
Water	Newport News Waterworks
Waste Water Treatment	Hampton Roads Sanitation District
Solid Waste Disposal	Waste Management Inc.

# Financial Institutions

## Financial Institutions – 1st Qtr 2018 Assets

<b>Bank</b>	<b>Assets (US\$ Millions)</b>
Bank of America, N.A.	1,765,242.0
Wells Fargo Bank, N.A.	1,716,532.0
PNC Bank, N.A.	368,067.1
Branch Banking and Trust Company	215,012.0
SunTrust Bank	199,970.2
Union Bank & Trust Co.	13,118.0
Fulton Bank	11,396.6
TowneBank	10,620.4
WoodForest National Bank	5,699.6
Sonabank, N.A.	2,652.5
Citizens & Farmers Bank	1,527.1
The Old Point National Bank of Phoebus	987.5



# Government and Taxes

## Government

Newport News is governed by a Council-Manager form of government in which six citizens are elected from three districts to serve on City Council. The Mayor is elected at-large. Council establishes public policy through resolutions and ordinances, approves proposed programs, and controls the funding of these programs. Council is guided by the City Charter as approved by the Virginia General Assembly. Decisions are made with input from citizens and staff.

The City Manager, City Attorney and City Clerk are appointed by Council and department heads are appointed by the City Manager. The City Manager governs the work of all City departments and administers policies established by Council.

## Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

*[Manufacturer's Tax Profile \(Newport News\) pdf](#)*

*[Non-Manufacturer's Tax Profile \(Newport News\) pdf](#)*



# Community Facilities

Newport News residents have access to four major medical systems in the City. Riverside Regional Medical Center offers a full range of services that includes a nuclear medicine unit, radiation and occupational therapy units, a comprehensive heart program, a cancer treatment center, trauma center, obstetrics, orthopedics, neurosurgery, and pediatrics. Mary Immaculate Hospital, a division of Bon Secours Hampton Roads, is a comprehensive facility that offers 24-hour emergency care, intensive care, day surgery, and obstetrics. Children’s Hospital of the Kings Daughters (CHKD), one of the nation’s most renowned pediatric hospitals, operates a same-day surgery center at its Oyster Point campus in Newport News. Specialties include general pediatrics, orthopedics, urology, gastroenterology, plastic surgery, and ear/nose and throat. Sentara operates a full-service emergency facility, with associated outpatient services, in the Port Warwick mixed-use development in the Oyster Point area.

An extensive assortment of library facilities are available throughout the region. The Newport News Public Library operates a four-branch library system and a public law library. Area colleges that open their library facilities to the public include The College of William & Mary, Christopher Newport University, and Hampton University. In addition, the NASA Langley Research Center Library permits area residents to borrow books through an interlibrary loan system.



# Community Facilities

**(continued)**

There are numerous places of worship in Newport News, representing all faiths.

Area residents enjoy a variety of convenient and unique shopping opportunities. Community and neighborhood shopping centers as well as a mall are dispersed throughout the City. The shops in Colonial Williamsburg offer a variety of handcrafted and specialty items. The Williamsburg area also has an assortment of shopping opportunities that range from a factory outlet mall to the Williamsburg Pottery. Additionally, City Center at Oyster Point and Port Warwick offer fashion specialty retail and dining opportunities.

## QUALITY OF LIFE

Workers and business owners are attracted to the region's superb lifestyle.

The James River, Chesapeake Bay and nearby Atlantic Ocean provide abundant recreation. Waterfront homes are surprisingly affordable and executives can choose among several golf communities. Area attractions include Colonial Williamsburg, along with Busch Gardens and Water Country USA.

Culturally, the region is home to the Virginia Symphony, the Virginia Opera, the Virginia Stage Company and Christopher Newport University's Ferguson Center for the Arts. Intriguing exhibits can be discovered at the Peninsula Fine Arts Center, the Virginia Living Museum and the Mariners' Museum.

In the middle of the City are two successful new-urbanist developments. City Center at Oyster Point is a high-density, mixed-use urban center that is a perfect regional or district headquarters location, with a Marriott Hotel and Conference Center, retail and office facilities. Within walking distance, Port Warwick is an urban village built around a series of public squares with much attention to visual design and public art.

## WORKFORCE

Drawing from more than 800,000 workers in the metro area, firms can find productive employees with almost any skill or professional expertise. With a high concentration of scientists and engineers, the Newport News labor market is ideal for technology driven companies. The region's military bases also pump skilled workers into the labor force. Area businesses give workers high marks for availability and performance.

Wage and salary scales are below the national average.

[VA Beach-Norfolk-Newport News MSA Profile](#)

[Hampton Roads Profile](#)

[The Hampton Roads Economic Development Alliance](#)

[City of Newport News](#)